



Vi hjälper dig att maximera värdet av era reklampennor

Ingli Sweden har tagit fram ett koncept som vi kallar för PenValue och syftet är att öka medvetenheten om reklampennans värde. Men PenValue är också ett mått på hur väl anpassad en reklampenna är till sitt budskap, syfte, målgrupp och användningsområde i förhållande till pris och avsändarens grafiska profil. Flera undersökningar gjorda de senaste året visar att reklampennor har ett större marknadsvärde än vad många tror.

I vår PenValue-Guide förklarar vi begreppet och hur du ska välja penna för att uppnå högst PenValue. I guiden hjälper dig att förstå hur reklampennor på effektivast sätt kan bli en viktigt marknadsföringskanal för dig. Det handlar både om att förmedla ett varumärke och att skapa nya affärer. Hur kan ni få ut maximalt värde per penna?

Ta hänsyn till följande faktorer när du ska välja reklampenna till ditt företag:

- Grafisk Profil: Låt pennan avspegla företaget!
- Budskap: Vad vill ni säga?
- Målgrupp: Vad vill mottagarna ha?
- Syfte & Användning: Vad vill ni uppnå och hur?
- Funktion: Användbarhet uppskattas!
- Kvalitet & Miljö: Tänk hållbarhet!
- Bransch: Anpassa för rätt verksamhet!
- Antal: En penna för varje enskilt möte?
- Färgval & Design: Förmedla rätt känsla!
- Tiden: För den lönsammaste affären

Ta steget och lär dig mer, låt dig inspireras och utveckla din marknadsföring genom att ladda ner och läsa PenValue-Guiden på: Inglisweden.com





Så hittar du rätt penna för era syften och behov

Ingli Sweden har över 35 års erfarenhet av att hjälpa företag stärka sina varumärken genom användandet av profiltryckta pennor. På inglisweden.com, kan du få hjälp att hitta rätt penna för just era syften och behov. Där erbjuder vi över 1000st pennor i diverse prisklasser, färger och utföranden med en mängd olika egenskaper.

Här är 3 sätt att söka pennor på vår hemsida:

1. Sökfunktionen

I topmenyn hittar du Sökfunktionen där du kan söka efter pennor och relaterad information eller vilken annan typ av innehåll som helst. Enkelt strukturerat för att du snabbt ska hitta fram till det du letar efter.

2. Snabbvalet

En liten bit ner på startsidan finns Snabbvalet. Där har vi lagt in de vanligaste sökalternativen, såsom typ av penna, prisklass och färg, så att du direkt kommer till ett relevant urval i vår Pennväljare.

3. Pennväljaren

I Pennväljaren kan du söka bland alla våra pennor. Här har du också möjlighet att förfina din sökning, göra inställningar och filtrera fram en penna helt efter era egna kriterier. Förutom färg och prisklass kan du t.ex. välja att bara visa miljövänliga pennor eller pennor med en viss typ av bläck. Det går även att filtrera pennor utifrån varumärke.

Det viktigaste att komma ihåg är att en reklampenna i både form och funktion ska spegla ditt varumärke och att högsta "PenValue" uppnås först när du har ett helt igenomtänkt syfte och användningsområde.

Du kan alltid kontakta oss om du önskar hjälp!

Har du svårt att välja eller helt enkelt inte hittar det du söker är du alltid varmt välkommen att kontakta oss. Vi guidar dig gärna oavsett om du behöver inspiration, råd eller vill ha hjälp att få tag på rätt reklampenna för just ert företag.

OUR BRANDS:

INGLÍ

Our own Swedish brand for a series of promotional pens that stand for innovation, quality and writing performance. INGLI pens are stylish, affordable and effective messengers.

PAGE 4-15



Ergas range includes a variety of stylish, high quality pens designed specially to make room for your customized and personalized communication.

PAGE 56-64

Economy

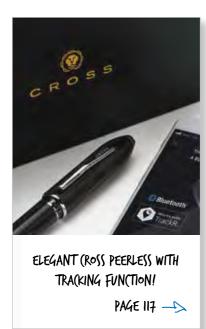
In the Economy range you will find some of our most popular promotional pens with different functions. From ballpoint pens, pencils and touchpens to eco-friendly alternatives.

PAGE 82-93

SHEAFFER.

In the Premium Luxe range you will find elegant and exclusive pens from wellestablished American brand Sheaffer.

PAGE 111





In the Stilolinea range you will find functional pens in elaborate design with many printing possibilities. The pens are made of high quality, glossy ABS plastic that is non-toxic.

PAGE 16-32



Pilot is one of the world's oldest and leading manufacturers of writing instruments, well-known for developing innovative pen solutions for different purposes.

PAGE 66-73



The metal- and aluminium pens in our Premium assortment are carefully selected to offer high quality at a reasonable price.

PAGE 94-101

CROSS

Cross is a well-known brand that has very nice and elegant pens. Now we have expanded our Premium Luxe range with more elegant Cross-pens.

PAGE 115-117





Maxema's pens are produced in an almost endless variety of colours and standard combinations to ensure you will find one suitable for your brand.

PAGE 34-55

(1) BALLOGRAF.

Ballograf is the only Swedish manufacturer of pens. With its carefully selected materials Ballograf guarantee high quality and sustainability of their products.

PAGE 74-81



For these pens in our Premium Luxe range quality and feeling are the most important values. This chapter includes our most elegant and exclusive metal pens.

PAGE 102-117



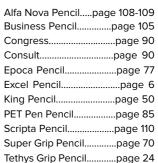
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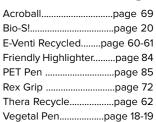
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RAJA (HROME IN PASTEL RETRO (OLOVRS!







EXCEL POPULAR PEN WITH INNOVATIVE INDUSTRIAL DESIGN

This brand new promotional pen from INGLI, has an innovative industrial design. The rubberized, ribbed pen body make the pen fit firmly in the hand. The solid clip emphasizes your brand in an attractive way. The pen has a push button and is available in several stylish colour combinations.

SPECIFICATIONS:

Length: 138mm Net weight: 9g

Refill: 1,0mm INGLI Plastic Parker Style BP Writing length: 2000m Ink colour: Blue

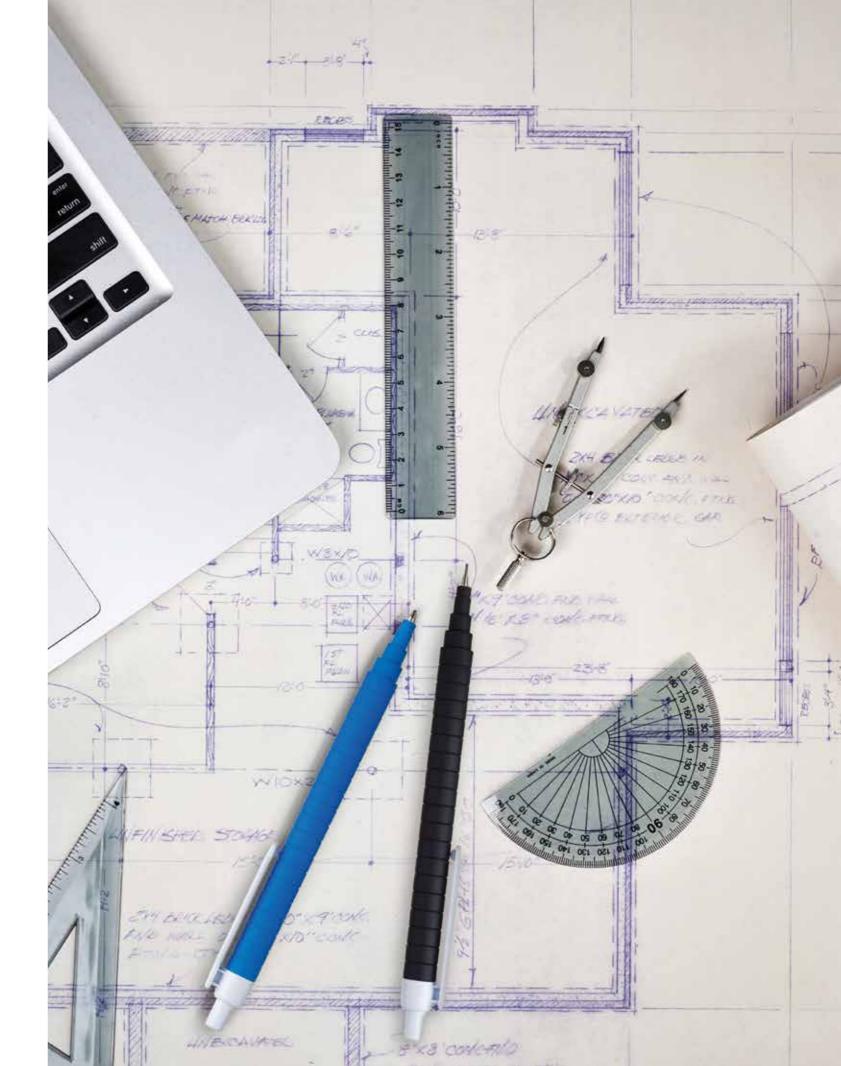
Leads: 2pcs 0,7mm leads

Packing: 50pcs/cardbox





Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Excel	€ 0,52	€ 0,48	€ 0,45	€ 0,42	€ 0,38	€ 0,35
Excel Pencil	€ 1,23	€ 1,03	€ 0,96	€ 0,88	€ 0,83	€ 0,77
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52



1MORE POPULAR PEN WITH GENEROUS PRINTING AREA

A popular ballpoint with straight slim body that has a generous printing area suitable for long messages like for example a web address. The pen is available in two different versions with solid barrel in a variety of colors and a small transparent clip that also can be printed.

SPECIFICATIONS:

Length: 140mm Net weight: 7g

Refill: 1,0mm INGLI Standard Plastic Type

Writing length: 500m Ink colour: Blue

Packing: 100pcs/cardbox



1MORE OPAK 10100-0020



1MORE EXTRA 10100-0027





\blacksquare	S 25x55 D 6x65	S 25x55	1 6x17 ■	S 25x55 D 6x65	

Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
1More (all models)	€ 0,38	€ 0,34	€ 0,32	€ 0,31	€ 0,29	€ 0,26
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

PHI CHROME EXTRA 10100-1027



A ballpoint pen with twist mechanism, designed based on the Golden Ratio. The Golden Ratio is a universal measure that is existent in most forms and structures in the world. Anything that can be perceived as beautiful has its specific proportions. This measure is all about different values and their relation to each other, and the number used to create this is Phi [fi].

SPECIFICATIONS:

Length: 130mm Net weight: 12g

Refill: 1,0mm INGLI Plastic Parker Style BP

Writing length: 2000m Ink colour: Blue

Packing: 50pcs/cardbox





PHI CHROME GEL 10100-1030



A more luxurious version of Phi Chrome Extra with gel refill for a more comfortable writing. The pen has a twist mechanism and is designed according to the Golden Ratio. The pen with the liquid gel ink is perfect for those looking for an exceptional writing experience.

SPECIFICATIONS:

Length: 130mm Net weight: 13g

Refill: 0,7mm INGLI Plastic Parker Style BP ISO 27668-1

Writing length: 500m Ink: Gel ink, blue

Packing: 50pcs/cardbox





Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Phi Chrome Extra	€ 0,62	€ 0,54	€ 0,52	€ 0,48	€ 0,44	€ 0,42
Phi Chrome Gel	€ 1,28	€ 1,08	€ 1,00	€ 0,91	€ 0,86	€ 0,82
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is \in 57 for each print/colour (repeat orders \in 35). Double printing on dark surfaces will be charged as 1/2 extra colour print. Set up cost for digital print is \in 98 (repeat orders of \in 50). VAT and Freight costs excluded.

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ADD1 COMFORTABLE GRIP AND LARGE, PRINTABLE CLIP

A series of affordable ballpoint pens of high quality made with concerns regarding design as well as functionality and printing options. Comfortable grip and large printing area on both clip and body.

SPECIFICATIONS:

Length: 132mm Net weight: 12g

Refill: 1,0mm INGLI Plastic Parker Style BP

Writing length: 2000m Ink color: Blue

Packing: 50pcs/cardbox

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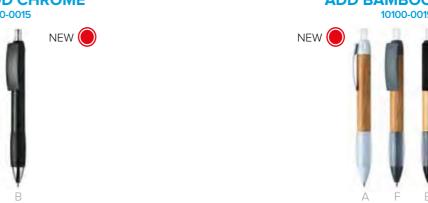


Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Add1 Opaque/Matt/Clear	€ 0,53	€ 0,48	€ 0,45	€ 0,43	€ 0,38	€ 0,35
Add Chrome	€ 0,56	€ 0,48	€ 0,47	€ 0,44	€ 0,40	€ 0,38
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.











Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Add Bamboo	€ 1,01	€ 0,86	€ 0,82	€ 0,78	€ 0,68	€ 0,63
Add Bamboo Chrome	€ 1,11	€ 0,94	€ 0,86	€ 0,80	€ 0,75	€ 0,70
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

QUATTRO INNOVATIVE PEN WITH 4 SMART FUNCTIONS



An innovative promotional pen with no less than 4 different smart functions. Besides the traditional ballpoint it provides 3 functions especially designed for smartphone users. As a promotional pen Quattro also provides a very generous printing area which makes it the perfect advertising item for all modern companies.

SPECIFICATIONS:

Length: 150mm Net weight: 13g

Refill: 1,0mm INGLI Plastic Parker Style BP

Writing length: 2000m Ink colour: Blue

Packing: 50pcs/cardbox





QUATTRO BLACK

A Z R G K B



QUATTRO SILVER





Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Quattro Black/Silver	€ 1,06	€ 0,89	€ 0,83	€ 0,76	€ 0,72	€ 0,68
Quattro Paper Case	€ 0,70	€ 0,50	€ 0,50	€ 0,50	€ 0,50	€ 0,50
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.



A high quality promotional pen with the clip especially designed for printing different flags on the clip. It can be country flags, company flags or sport club colours. Perfect if you want to strengthen your company or club identity at for example international

SPECIFICATIONS:

fairs or tournaments.

Length: 132mm Net weight: 11g

Refill: 1,0mm INGLI Plastic Parker Style BP

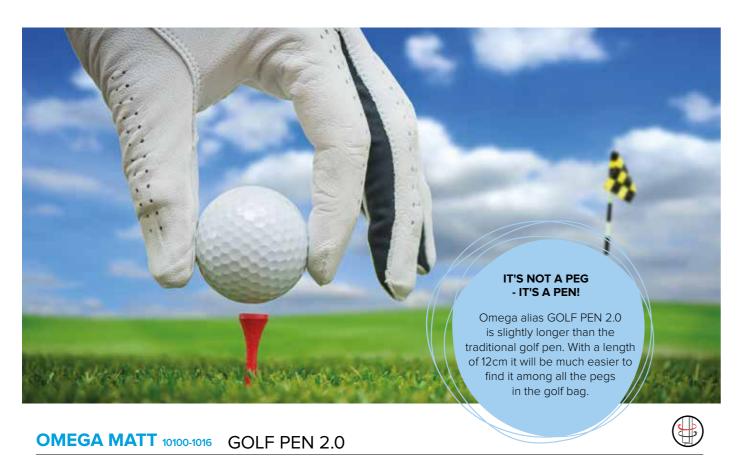
Writing length: 2000m Ink colour: Blue

Packing: 50pcs/cardbox





Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Make1 Flag	€ 0,57	€ 0,49	€ 0,48	€ 0,44	€ 0,41	€ 0,39
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52



A shorter promotional pen with a little printable clip and matte barrel for larger imprints. Omega is also suitable as a golf pen. It is slightly longer than the traditional golf pen, which makes it more comfortable to hold in your hand and easier to write with.

SPECIFICATIONS:

Length: 120mm Net weight: 11g

Refill: 1,0mm INGLI Plastic Parker Style BP

Writing length: 2000m Ink colour: Blue

Packing: 50pcs/cardbox





Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Omega Matt	€ 0,51	€ 0,47	€ 0,44	€ 0,42	€ 0,37	€ 0,34
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print. Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

BETA MATT 10100-1046



A nice ballpoint pen in matte finish, it has a twist mechanism and good printing possibilities both on the barrel and on the clip.

SPECIFICATIONS:

Length: 132mm Net weight: 13g

Refill: 1,0mm INGLI Plastic Parker Style BP

Writing length: 2000m Ink colour: Blue

Packing: 50pcs/cardbox





ASPIRE1 10100-0051

A ballpoint pen of high quality with a classic look. It has a small metal clip and a frosted, straight body which provides a large printing area.

SPECIFICATIONS:

Length: 132mm Net weight: 10g

Refill: 1,0mm INGLI Plastic Parker Style BP

Writing length: 2000m Ink colour: Blue

Packing: 50pcs/cardbox





Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Beta Matt	€ 0,56	€ 0,47	€ 0,46	€ 0,43	€ 0,40	€ 0,38
Aspire1	€ 0,68	€ 0,58	€ 0,57	€ 0,53	€ 0,48	€ 0,45
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost (only Beta Matt):	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print. Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

INGLI



PENS "MADE IN ITALY"

Stilolinea was founded in the early 1970s and, since its origin, has focused on maintaining its "Made in Italy" guarantee. The production is carried out at San Mauro Torinese, in a modern plant which extends over 9000m2. There, all stages of the production are performed, from the mould construction, the moulding of plastic materials to the assembly of pens, through the use of fully automated machinery before the products final inspection.

All processes are quality and environmental certified by UNI EN ISO-9001:2008 and UNI EN ISO-14001:2004.

FUNCTION AND DESIGN

In the Stilolinea range you will find functional pens in elaborate design with many printing possibilities. The pens are made of high quality, glossy ABS plastic that of course is non-toxic and complying with RoHS standards. All the refills are always with a one-year warranted duration. Stilolinea also offers the best eco-friendly pens on the market, made of a special patented plastic from NatureWorks. All pens in the assortment can be assembled in custom colour combinations for orders of at least 5000pcs or alternatively specially made in your own PMS colour with mog of 10000pcs.



The Italian Heart of writing



High customer satisfaction and many repeated orders



High reliability and fast deliveries



Long lasting, sustainable and recycled products



Co2 emissions reduction and reduction of waste



Complying with the international quality standards (ISO 9001)



Renewable and cogenerative energy use



VEGETAL PEN THE COMPOSTABLE PEN!



A series of certified eco-pens made from PLA-plastic. PLA is a plastic made from plant fibers which makes it both biodegradable and compostable (not refill and feather). The ballpoint pen has a clip with ecolabelling and a rifled grip.

SPECIFICATIONS:

Length: 138mm Net weight: 12g

Refill: 1,0mm Standard Plastic Style BP ISO 12757-2

Writing length: 2000m Ink colour: Blue

Packing: 100pcs/cardbox



VEGETAL PEN CLEAR 50500-3550





VEGETAL PEN WHITE CLEAR 50500-3470 NEW

- Made of PLA-plastic
- Certified

NatureWorks ___

- Biodegradable
- Compostable
- Ecolabeling on the clip

7x45	① 7x65		3 8x23	6x30

1 8x23	6x30	₩ 55 PH	③ 11x50	① 7x65	

Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Vegetal Pen (all models)	€ 0,78	€ 0,71	€ 0,69	€ 0,66	€ 0,57	€ 0,54
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52





A certified eco-pen made from PLA-plastic, PLA is a plastic made from plant fibers which makes it both biodegradable and compostable (not refill and feather). The ballpoint pen has a large printing area on the barrel and eco-labelling on the clip-part.

SPECIFICATIONS:

Length: 138mm Net weight: 8g

Refill: 1,0mm Standard Plastic Style BP ISO 12757-2

Writing length: 2000m Ink colour: Blue

Packing: 100pcs/cardbox







Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Bio-S!	€ 0,75	€ 0,69	€ 0,67	€ 0,63	€ 0,55	€ 0,52
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

SEMYR STYLISH WITH LUXURIOUS CHROME DETAILS

A series of stylish pens with patterned rubber grip for a comfortable writing and chrome details that provide a more luxurious writing experience. Available in several combinations and various happy colours.

SPECIFICATIONS:

Length: 140mm Net weight: 13g

Refill: 1,0mm Plastic Jumbo BP ISO 12757-2

Writing length: 2000m Ink colour: Blue

Packing: 100pcs/cardbox



SEMYR GRIP COLOR 50500-8771



SEMYR GRIP EXTRA 50500-8780



Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Semyr (all models)	€ 1,42	€ 1,31	€ 1,25	€ 1,15	€ 1,02	€ 1,01
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10



HALLO GRIP POPULAR PEN WITH COMFORTABLE GRIP

A series of ballpoint pens that have become popular thanks to the comfortable rubber grip. Available in many different colours and finishing combinations.

SPECIFICATIONS:

Length: 137mm Net weight: 13g

Refill: 1,0mm Standard Plastic Style BP ISO 12757-2

Writing length: 2000m Ink colour: Blue

Packing: 100pcs/cardbox



HALLO GRIP 50500-3500











YOUR COMBINATION **OF COLOURS!**

Most Stilolinea pens are available in others versions or colours than those displayed in this catalogue. Also, it is always possible to make your own combinations of standard colours at orders of 5000pcs.

HALLO GRIP CLEAR 50500-3510



Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Hallo Grip/Hallo Grip Color	€ 0,75	€ 0,69	€ 0,67	€ 0,63	€ 0,55	€ 0,52
Hallo Grip Clear/Hallo Grip Happy	€ 0,82	€ 0,75	€ 0,73	€ 0,70	€ 0,60	€ 0,57
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print. Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

PIER CLASSIC WITH LARGE PRINTING AREA

A series of quality pens with simple timeless design. The pens have straight body with generous printing area for the slightly larger prints. The transparent pen can also be printed on the clip.

SPECIFICATIONS:

Length: 137mm Net weight: 9g

Refill: 1,0mm Standard Plastic Style BP ISO 12757-2

Writing length: 2000m Ink colour: Blue

Packing: 100pcs/cardbox









Article:

Pier Clear

Pier/Pier Extra

Printing cost/colour:

Digital print cost:







100pcs

€ 0,52

€ 0,62

€ 0,25

€ 0,65



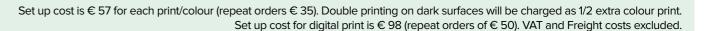
PIER CLEAR 50500-2003

2000pcs	5000pcs	10000pcs
€ 0,43	€ 0,40	€ 0,38
€ 0,53	€ 0,48	€ 0,45
€ 0,16	€ 0,13	€ 0,10

€ 0,55

€ 0,57

30x40 330x45







500pcs

€ 0.47

€ 0,56

€ 0,20

€ 0,59

1000pcs

€ 0,45

€ 0,55

€ 0,18

€ 0,58

€ 0,52

1 4x25

Elegant promotional pens with ballpoint pen or pencil that are suitable for delivery as a set. The pen has a patterned rubber grip which gives a comfortable writing experience. Also, it has a push function, the mechanism lies between the rubber grip and the top.

SPECIFICATIONS:

Length: 140mm Net weight: 18g

Refill: 1,,0mm Plastic Parker Style BP ISO 12757-2

Writing length: 4000m Ink colour: Blue

Leads: 0,7mm

Packing: 50pcs/cardbox







Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Tethys Grip Ballpoint	€ 3,20	€ 2,97	€ 2,58	€ 2,53	€ 2,46	€ 2,42
Tethys Grip Pencil	€ 5,27	€ 5,05	€ 4,93	€ 4,84	€ 4,78	€ 4,75
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Foli print cost:	€ 0,64	€ 0,30	€ 0,27	€ 0,24	€ 0,19	€ 0,15

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.



Nicely designed ballpoint pen in the Tethys family with chrome details. The upper part of the pen also acts as a push mechanism. Available in many shiny colours.

SPECIFICATIONS:

Length: 140mm Net weight: 18g

Refill: 1,,0mm Plastic Parker Style BP ISO 12757-2

Writing length: 4000m Ink colour: Blue

Packing: 50pcs/cardbox





Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Tethys Chrome	€ 2,98	€ 2,76	€ 2,55	€ 2,40	€ 2,26	€ 2,25
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52





S! BELLA INNOVATIVE PEN DESIGN WITH EXCITING ACCESSORIES



Pens of unique and innovative design with round and straight lines that come together in a fascinating way. S! Bella is available with or without clip which opens up different possibilities for branding such as top logo. For the pens with clip printable accessories, called Add Ons, are available to make an even greater personal impact with your promotional pen.











S! BELLA EXTRA

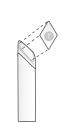
50500-190X











1 7x45 7x60

7x45 D 7x55 ① ① 9x30 🔌 7x45 D 7x60

① ① 9x30

Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
S! Bella Color	€ 1,60	€ 1,57	€ 1,51	€ 1,30	€ 1,24	€ 1,23
S! Bella Extra	€ 1,60	€ 1,57	€ 1,51	€ 1,30	€ 1,24	€ 1,23
S! Bella Young Extra	€ 1,54	€ 1,42	€ 1,35	€ 1,25	€ 1,17	€ 1,11
S! Bella Add Ons	€ 0,34	€ 0,33	€ 0,32	€ 0,31	€ 0,29	€ 0,26
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52





\$40 50500-6600

Somewhat special promotional pen in modern style since the whole upper-part of the body acts as a push-button. Good printing options both on body and clip.

SPECIFICATIONS:

Length: 140mm Net weight: 10g

Refill: 1,0mm Standard Plastic Style BP ISO 12757-2

Writing length: 2000m Ink colour: Blue

Packing: 50pcs/cardbox





Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
S40	€ 0,66	€ 0,60	€ 0,58	€ 0,56	€ 0,51	€ 0,48
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

S45 NEW AFFORDABLE PENS IN MANY COLOURS

Series of affordable ballpoint pens with classic design in many bright colours. Choose between a full coloured pen or a pen with white body and coloured clip part. The straight pen body enables large logoprints both on the barrel and on the clip.

SPECIFICATIONS:

Length: 137mm Net weight: 9g

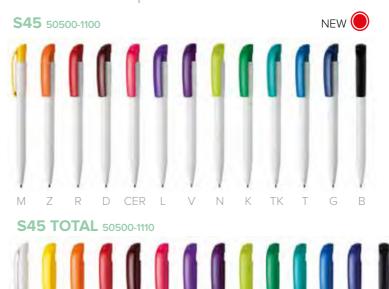
Refill: 1,0mm Standard Plastic Style BP ISO 12757-2

Writing length: 2000m Ink colour: Blue

Packing: 100pcs/cardbox

© 20x45 D 7x45







8x28



Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
S45 (all models)	€ 0,52	€ 0,47	€ 0,45	€ 0,43	€ 0,40	€ 0,38
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

© 20x45 D 7x45

7x30

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.





8x28



RAJA SIMPLE ELEGANCE AND HIGH QUALITY

A series of well-known ballpoint pens in many different designs, colours and price ranges. With its simple elegance and high quality, Raja is the favorite writing instrument for many. The straight barrel provides good printing options.

SPECIFICATIONS:

Length: 135mm Net weight: 11-12g

Refill chrome tip: 1,0mm Plastic Parker Style BP ISO 12757-2 Writing length: 4000m

Refill plastic tip: 1,0mm Standard Plastic BP ISO 12757-2 Writing length: 2000m

Ink colour: Blue

Packing: 100pcs/cardbox



Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Raja	€ 1,28	€ 1,13	€ 1,11	€ 1,10	€ 0,98	€ 0,97
Raja Chrome Silver	€ 2,28	€ 2,01	€ 1,85	€ 1,74	€ 1,63	€ 1,62
Raja Matt Silver	€ 2,60	€ 2,42	€ 2,23	€ 2,10	€ 1,97	€ 1,96
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52
Foli print cost:	€ 0,64	€ 0,30	€ 0,27	€ 0,24	€ 0,19	€ 0,15

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print. Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

RAJA CHR. SILVER 50500-4210 **RAJA** 50500-4100



RAJA CHROME 50500-4200



Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Raja Chrome	€ 1,60	€ 1,54	€ 1,49	€ 1,37	€1,28	€ 1,27
Raja Golden	€ 1,88	€ 1,74	€1,60	€ 1,51	€ 1,42	€ 1,41
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52
Foli print cost:	€ 0,64	€ 0,30	€ 0,27	€ 0,24	€ 0,19	€ 0,15





BARON 50500-8200

A popular classic that was launched over 15 years ago and continues to be popular thanks to its Italian design and high quality. The pen body is straight benefiting printing possibilities.

SPECIFICATIONS: Length: 132mm Net weight: 9g Refill: 1,0mm Standard Plastic Style BP ISO 12757-2 Writing length: 2000m Ink color: Blue Packing: 100pcs/cardbox M Z R D T G K B

DUCALL EXTRA 50500-2302

A modern version of the best seller Baron with a little bit softer forms and a clip suitable for imprint. This pen has a straight pen body which has a generous print area for the slightly larger prints.

SPECIFICATIONS:

Length: 138mm Net weight: 10g

Refill: 1,0mm Standard Plastic Style BP ISO 12757-2

Writing length: 2000m Ink colour: Blue

Packing: 100pcs/cardbox





Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Baron	€ 0,67	€ 0,60	€ 0,59	€ 0,56	€ 0,52	€ 0,48
Ducall Extra	€ 0,67	€ 0,60	€ 0,59	€ 0,56	€ 0,52	€ 0,48
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print. Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

3 key reasons to use profile products

Product media is the 3rd largest advertising medium in Sweden, bigger than outdoor and television but just as good for brand building and much, much more cost-effective. Statistics and surveys speak their clear language. Here is a quick list with 3 key reasons why you should use profile products in your marketing.

1. You always remember a good profile product!

Profile products, mainly promotional pens, are used daily by one third of their recipients. Together with TV commercials, they also top the list of how well we remember a brand in comparison between different advertising channels. In short, product media builds your brand by literally being on hand

2. Profile products are much appreciated!

in everyday life.

Profile products create positive feelings for the recipients because they are perceived as gifts. People appreciate receiving gifts and respond most often to them with kindness, gratitude and joy. It's not very often you get a "thank you" by someone who receives your advertisement. That is why product media is so easy to use and works so well to strengthen relationships.

3. Cheaper advertising will be hard to find!

The cost of profile products is usually relatively low but, of course, it varies depending on the kind of product. If we take a promotional pen as an example, it has a life span of about 8 months. During that period, it switches owner on average 3-4 times and is used over 3000 times. If the price of the pen is \in 1,00 the cost per exposure will be as low as 0,03 cents. You can hardly get something similar much cheaper than that!

To summarize, profile products strengthen your brand as well as your relationships and this at the lowest cost possible.





PLAY THE COLOR YOU WANT

DISCOVER THE COMPLETE PLAYLIST

 Solid

 01
 70
 03
 18
 15

 74
 60
 61
 71
 25

 72
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 79
 09
 75

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 64
 77
 12

 22
 05
 04



Welcome to the world of Maxema, a retreat full of beauty and high quality. This innovative Italian producer focuses on aesthetical values through its sustainable, elegant models made from first class materials. Maxema's pens are produced in an almost endless variety of colours and standard combinations to ensure you will find one suitable for your brand. In addition, it is also possible to make other colour combinations due to your own preferences. So, if you want a pen model of modern design and the possibility to choose just the colour you want, choose a pen from Maxema.

THE PENS:

Designed and produced entirely in Italy using only high quality Italian and German raw materials.

THE INK:

Only German, non-toxic Documental ink, conforms to European (REACH) and American (TSCA) directives. The refills in the pens are Jumbo refills which can write for up to 2500m and X-20 for up to 2000m.

THE PAINTING:

Four layers of paint for perfect sealing and free of toxic substances.

THE PLASTIC:

Top quality, non-toxic ABS, highly resistant to knocks and sudden changes in temperature, of excellent glossiness and colour stability, free from dangerous substances such as lead, mercury, chrome and cadmium (conforms to RoHS standards).

MOOD DESIGN WITH A METAL TOUCH

NEW (

New series of pens designed to new, higher quality standards. The excellence of the plastics with the precious details in metal, the result of superior quality craftsmanship, like the diamond mirror finish. Three different finishes are available for the metal details: chrome-plated, gold and rose gold. Mood aspires to exclusivity, and is also unique of its kind for the lavish colour Palette available.





MOOD RUBBER 50510-9005



Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Mood Rubber/Rubber Clear	€ 4,41	€ 3,87	€ 3,55	€ 3,33	€ 3,27	€ 3,21
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print. Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.



MOOD EXTRA 50510-9003



MOOD GOLD 50510-9010





3 20x35

Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Mood Extra	€ 4,20	€ 3,52	€ 3,23	€ 3,13	€ 2,98	€ 2,97
Mood Gold/Rose Gold	€ 5,39	€ 4,73	€ 4,33	€ 4,07	€ 4,00	€ 3,99
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print. Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.



30x45



PURE STYLISH SERIES OF PENS WITH MATTE COATING

A series of promotional pens in stylish, modern design with a twist mechanism and matt coating. Available in a wide range of combinations and colours. Pure looks very attractive with print on the clip, but the pen body is also excellent for branding.

SPECIFICATIONS:

Length: 143mm Net weight: 12g

Refill: 1,0mm Plastic Jumbo BP ISO 12757-2

Writing length: 2500m Ink colour: Blue

Packing: 50pcs/cardbox



Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Pure (all models)	€ 1,34	€1,28	€ 1,23	€ 1,13	€1,00	€ 0,96
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

PURE MATT WHITE 50510-7301



PURE MATT 50510-7306



PURE MATT EXTRA 50510-7303





Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Pure (all models)	€ 1,34	€ 1,28	€ 1,23	€ 1,13	€ 1,00	€ 0,96
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52





PURE RUBBER RUBBERIZED PEN IN TRENDY COLOURS



Stylish promotional pens with a twist mechanism within the Pure family. The rubberized pen body provides a firm and comfortable grip. Large selection of combinations and colours, including some trendy fluorescent versions.

SPECIFICATIONS:

Length: 143mm Net weight: 12g

Refill: 1,0mm Plastic Jumbo BP ISO 12757-2

Writing length: 2500m Ink colour: Blue

Packing: 50pcs/cardbox



PURE BLACK RUBBER FLUO 50510-7539





PURE RUBBER FLUO 50510-7529



Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Pure Rubber (all models)	€ 2,14	€1,99	€ 1,83	€ 1,71	€ 1,57	€ 1,53
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52
Printing Rubberized body	-	-	€ 0,55	€ 0,49	€ 0,35	€ 0,30

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

ETHIC ELEGANT PENS WITH CHROME DETAILS



Elegant ballpoint pens with details in chrome and twist mechanism. Available in two versions, one of which with luxurious metallic colours. Can be engraved on the clip.

SPECIFICATIONS:

Length: 140m Net weight: 13g

Refill: 1,0mm Plastic Jumbo BP ISO 12757-2

Writing length: 2500m Ink colour: Blue

Packing: 50pcs/cardbox



PAPER CASES IN CUSTOM DESIGN!

Did you know that we can make custom designed paper cases? Perfect if you want to add some extra value to your promotional pen!



ETHIC METALLIC CHROME 50510-0405



ETHIC CHROME 50510-0403



3 25x40 3 25x50 7x55 7x28	■ 25x40 S 25x50

■ 25x4	0 S 25x50	G-3x40	€ 25x40	S 25x50	H	

Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Ethic Metallic Chrome	€ 3,64	€ 3,30	€ 2,80	€ 2,71	€ 2,58	€ 2,57
Ethic Chrome	€ 2,39	€ 2,16	€ 1,99	€1,83	€ 1,72	€ 1,69
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Engraving on clip:	€ 1,08	€ 0,54	€ 0,51	€ 0,48	€ 0,48	€ 0,48



FLOW SMOOTH DESIGN AND WIDE RANGE OF COLOURS



Series of attractive promotional pens with solid or rubberized pen body. The chrome tip brings an elegant impression. The rubberized versions have a decorative pattern on the upper part of the body and can be printed on the clip only.

SPECIFICATIONS:

Length: 143mm Net weight: 12g

Refill: 1,0mm Plastic Jumbo BP ISO 12757-2

Writing length: 2500m Ink colour: Blue

Packing: 50pcs/cardbox



Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Flow Rubber Clear	€ 2,20	€ 2,00	€ 1,84	€ 1,69	€ 1,59	€ 1,56
Flow Rubber	€ 2,14	€ 1,95	€ 1,80	€ 1,64	€ 1,55	€1,52
Flow White Clear	€1,58	€ 1,51	€ 1,43	€1,32	€ 1,17	€ 1,12
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52
Printing Rubberized body	-	-	€ 0,55	€ 0,49	€ 0,35	€ 0,30

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

FLOW RUBBER CLEAR 50510-7025



FLOW RUBBER 50510-7026



FLOW WHITE CLEAR 50510-7001



Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Flow Rubber Clear	€ 2,20	€ 2,00	€ 1,84	€ 1,69	€ 1,59	€ 1,56
Flow Rubber	€ 2,14	€1,95	€ 1,80	€ 1,64	€ 1,55	€ 1,52
Flow White Clear	€ 1,58	€ 1,51	€ 1,43	€ 1,32	€ 1,17	€ 1,12
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52
Printing Rubberized body	-	-	€ 0,55	€ 0,49	€ 0,35	€ 0,30

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost is € 58 (repeat orders of € 50). VAT and Freight costs excluded.

BAY MATT 50510-0506



Affordable promotional pen in a simple, yet stylish design. This pen has twist mechanism and a pen body with a matte finish. It is available in a wide range of colours and provides a generous printing area.

SPECIFICATIONS:

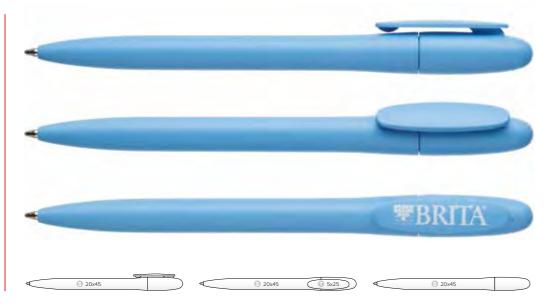
Length: 135mm Net weight: 11g

Refill: 1,0mm Standard Plastic Type BP ISO 12757-2

Writing length: 2000m Ink colour: Blue

Packing: 50pcs/cardbox





ZINK 50510-2031



Promotional pen in a new exciting design with straight and clean lines. The pen has a twist mechanism and is available in a wide range of colors. Branding is preferred on the clip.

SPECIFICATIONS:

Length: 147mm Net weight: 11g

Refill: 1,0mm Plastic Jumbo BP ISO 12757-2

Writing length: 2500m Ink colour: Blue

Packing: 50pcs/cardbox





Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Bay Matt	€ 0,70	€ 0,68	€ 0,65	€ 0,61	€ 0,52	€ 0,51
Zink	€ 0,98	€ 0,92	€ 0,88	€ 0,82	€ 0,75	€ 0,70
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print. Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

ICON MODERN AND COLOURFUL



This series of stylish promotional pens has a simple, yet modern design and is available in two different designs with matte finish. The oval clip is well suited for promotional printing. All pens in the series have twist mechanism.

SPECIFICATIONS:

Length: 140mm Net weight: 11g

Refill: 1,0mm Plastic Jumbo BP ISO 12757-2

Writing length: 2500m Ink colour: Blue

Packing: 50pcs/cardbox



ICON MATT 50510-9125





ICON MATT ALU 50510-9135





Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Icon Matt	€ 1,28	€ 1,21	€ 1,16	€ 1,06	€ 0,98	€ 0,91
Icon Matt Alu	€ 1,43	€ 1,35	€ 1,29	€ 1,19	€ 1,06	€ 1,01
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10





PIXEL NICE, AFFORDABLE AND LOTS OF COMBINATIONS

This series of classic ballpoint pens is available in several price ranges, combinations and a variety of colors. Here you can find everything from frosted, solid or rubberized coatings to details in chrome. The slightly curved clip is suitable for printing, but also the pen body also has a generous print area (rubberized pen can only be printed on the clip).

SPECIFICATIONS:

Length: 140mm Net weight: 8g

Refill: 1,0mm Standard Plastic Type BP ISO 12757-2

Writing length: 2000m Ink color: Blue

Packing: 50pcs/cardbox



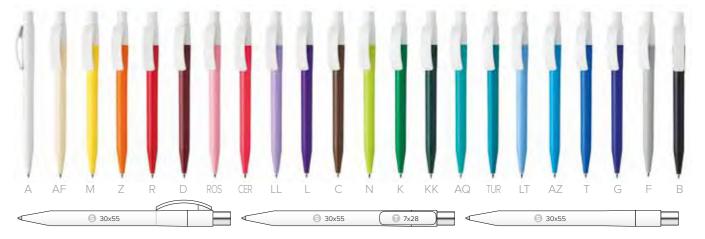
Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Pixel Matt Chrome	€ 0,81	€ 0,78	€ 0,75	€ 0,72	€ 0,60	€ 0,59
Pixel Matt	€ 0,70	€ 0,67	€ 0,63	€ 0,60	€ 0,52	€ 0,49
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print. Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

PIXEL MATT CHROME 50510-0930



PIXEL MATT 50510-0936



PIXEL FROST 50510-0905



Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Pixel Frost	€ 0,73	€ 0,71	€ 0,68	€ 0,65	€ 0,55	€ 0,53
Pixel Rubber	€ 1,14	€ 1,09	€ 1,03	€ 0,96	€ 0,87	€ 0,82
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52



DOT A PEN THAT IS SPOT ON FOR YOUR BRAND

Series of promotional pens that impress with an innovation of traditional design. What's special about these pens is the colored dot on top of the push button that discreetly complement your logo or promotional message. Available with solid or rubberized pen body as well as with or without chrome details. More Dot versions are presented on the next page spread.



Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Dot White/Dot Chrome	€ 1,17	€ 1,13	€1,06	€ 0,98	€ 0,89	€ 0,84
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Foil print cost:	€ 0,64	€ 0,30	€ 0,27	€ 0,24	€ 0,19	€ 0,15
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.







DOT RUBBER 50510-1525



RVBBERIZED BODY = PRINT ON THE (LIP PART



Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Dot Black Rubber/Dot Rubber	€1,53	€ 1,45	€ 1,39	€1,28	€ 1,13	€ 1,08
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

DOT 2 NEW VERSIONS WITH MATTE FINISH

Besides the elegant Dot Gold with glossy body and gold-coloured details, we here present two new versions in the Dot series with trendy matte finish in white or black. Of course, these versions also have the coloured dot on the pushbutton to match the colour of your print. Find more Dot versions on the previous page spread.



DOT MATT WHITE 50510-1505



DOT MATT BLACK 50510-1506



DOT GOLD 50510-1520





3 20x40	1 8x35 1 9x40	
,		

Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Dot Matt White/Dot Matt Black	€ 1,11	€ 1,05	€ 1,00	€ 0,92	€ 0,85	€ 0,80
Dot Gold	€ 1,48	€1,42	€ 1,34	€ 1,25	€ 1,11	€ 1,05
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

7 situations where promotional pens have great value

There are situations and marketing purposes for which promotioanal pens are especially useful. To explain this, we have written a guide where we describe the value of promotional pens in 7 different situations. The purpose is to inspire and assist sales and marketing professionals to see new potential applications where promotional pens can add value to both brand and customers.

In the guide we list the following 7 situations:

1. Pen give away in face-to-face encounters

Profile products, such as promotional pens, are highly appreciated why it should be obvious to give them away in meetings with other people.

2. Pens increases sales and help seal the deal

A promotional pen does not usually seal a deal directly, but rather helps the process. It is all about ensuring that the pen finds its way to the right person, in the right place, at the right time.

3. Pens to enhance an experience

We know that a gift can enhance an experience and leave the recipient with positive feelings about your encounter.

4. Pens for brand-building

An effective and stylish promotional pen has a long service life and can actually be used daily by the one who has received it.

5. Pens to increase your conversion rate

Did you know that the motivation for conversion is dramatically increased if the call to action is first communicated by physical advertising, for example through promotional pens?



6. Pens to improve customer satisfaction

In order to get more satisfied customers, you should always strive for positive customer experiences and try to exceed your customer's expectations at every opportunity given.

7. Pens to strengthen relations in different segments

Your customers expect different things from you depending on what relations you have. That's why we recommend that you treat your customers differently. Even when it comes to promotional pens.

Take the opportunity to learn more about the value of promotional pens in different situations. Read our guide to better understand and have easier to plan for different applications in your own organisation.

Download the complete guide at: inglisweden.com

NEXT STYLISH DESIGN AND LOTS OF SPACE FOR PRINTING

Stylish series of ballpoint pens with push button and chrome tip that enhances the pens elegance. The big clip and the slightly heavier pen body leave plenty of room for your promotional message.

SPECIFICATIONS:

Length: 140mm Net weight: 10g

Refill: 1,0mm Plastic Jumbo BP ISO 12757-2

Writing length: 2500m Ink colour: Blue

Packing: 50pcs/cardbox





NEXT CHROME 50510-1112





□ 30x40 □ 30x45 □ □ 30x45 □ □ 8x35 □ □ 30x40 □ 30x45					
	€ 30x40 S 30x45	F 30x40 S 30x45	D 1 8x35	© 30x40 S 30x45	

Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Next Chrome	€ 1,28	€ 1,21	€ 1,16	€ 1,06	€ 0,98	€ 0,91
Next Clear Chrome	€ 1,34	€ 1,29	€ 1,23	€ 1,13	€ 1,00	€ 0,97
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

TAG DETAILS IN SILVER OR CHROME



Series of pens with twist mechanism available in many colors. Choose between glossy or matte coating and silver-colored or chrome-plated details according to your own preferences. The straight clip is suitable for printing, but the pen body also has a generous print area.

SPECIFICATIONS:

Length: 141mm Net weight: 13g

Refill: 1,0mm Plastic Jumbo BP ISO 12757-2

Writing length: 2500m Ink colour: Blue

Packing: 50pcs/cardbox



TAG MATT EXTRA ALU 50510-1235











Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Tag Matt Extra Alu	€ 1,74	€ 1,66	€ 1,58	€1,33	€ 1,29	€ 1,23
Tag Chrome	€ 2,20	€ 2,00	€ 1,85	€ 1,70	€ 1,59	€ 1,56
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52



VIEW TIMELESS ELEGANCE



Elegant series of promotional pens available in several glossy colours or with rubberized body in fully black. The pen has a twist mechanism, chrome tip and a clip also in chrome that can be both printed and engraved.

SPECIFICATIONS:

Length: 139mm Net weight: 14g

Refill: 1,0mm Plastic Jumbo BP ISO 12757-2

Writing length: 2500m Ink colour: Blue

Packing: 50pcs/cardbox



CLIP ENGRAVING

Don't miss that View has a metal clip perfectly suitable for engraving. Engraving is both ecofriendly and sustainable and will add an extra luxurious touch to your pen



VIEW CHROME 50510-8200

3 20x40 S 20x45



3 20x40 3 20x45

Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
View Chrome	€ 2,27	€ 2,05	€1,89	€ 1,74	€ 1,63	€ 1,60
View Rubber	€ 3,42	€ 3,11	€ 2,62	€ 2,55	€ 2,42	€ 2,41
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Engraving on clip:	€ 1,08	€ 0,54	€ 0,51	€ 0,48	€ 0,48	€ 0,48
Foil print cost (only View Chrome):	€ 0,64	€ 0,30	€ 0,27	€ 0,24	€ 0,19	€ 0,15
Digital print cost (only View Chrome):	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52





ITALIAN WORKS OF ART SINCE 1968

Erga is an Italian manufacturer of pens with 50 years of experience in promotion. Through research and and a strong desire to constantly evolve Erga has successfully managed to take a position at the vanguard of production and automated personalization technologies. All production processes are of course in accordance with the EEC standards.

FOCUS ON PERSONALIZATION

The range includes a variety of stylish, high quality pens designed specially to make room for your customized and personalized communication.

360° COMMUNICATION

Pens are everywhere, even nice and good quality ones, but the most important thing in a pen is the way you use it to communicate. Communication techniques have changed. In a world where everything goes fast it is important to stand out and offer an experience. Our 360° Communication offers a combination of visual, tactile and textual elements that transmit your message with utmost efficacy. Images are processed 60,000 times faster than texts and if we can address another sense, like feeling, we can achieve even greater success. Choose from our printing techniques: Texture, Digitaly, I-Light and Velvet.

Communication 3 . 0 Upgrade your visibility





Communication 3^[6]0

Upgrade your visibility



TEXTURE

A pattern printed with or without text in one or more colours from the Pantone scale. The rotating screen print is realized before the pen assembly which allows you to customize the whole pen barrel, even under the clip. The printed pattern creates a personal impression and immediate attention.



DIGITALY

Digital transfer: Digitaly is the digital printing technique that enables you to reproduce photographic images to the smallest detail. The result is a detailed image for a high-impact communication on a pen that will certainly not go unnoticed. Also with this technique, the entire pen surface can be used for your personalization.



I-LIGHT

Raised 3D print: The I-Light technique gives your communication greater impact and emotion, having your logos and graphics reproduced with a thickness that is perceivable by touch. Moreover, it enhances the high brilliance of UV colours by alternating lights and shades.



VELVET

Velvet print: With this technique, you can create velvety logos or other designs in one bright colour. The soft touch gives you a truly unique promotional pen that is both visible and tactile. Velvet can also be combined with another 360° techniques to realise multicolour creations.





Texture is a circular screen print

(PMS)

DIGITALY

foil (CMYK)

Digitaly is a digital transfer or

DIGITALY

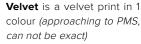
I-LIGHT



VELVET

VELVET

I-Light is a raised 3D-print (PMS)











Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
360° - Texture, cost/colour:	-	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
360° - Digitaly:	-	€1,90	€ 1,10	€ 1,02	€ 0,68	€ 0,64
360° - I-Light cost/colour:	-	€ 1,60	€ 0,88	€ 0,80	€ 0,48	€ 0,44
360° - Velvet:	-	€ 1,98	€ 1,50	€ 1,45	€ 0,90	€ 0,85

Set up cost for Texture & I-Light is \in 57/colour (repeat orders \in 35). If needed, double printing for Texture is charged as an extra colour. Set up cost for Digitaly & Velvet is \in 98 (repeat orders \in 50). Delivery time 4-5 weeks after artwork approval. VAT and Freight costs excluded.





E-VENTI A PEN YOU JUST HAVE TO EXPERIENCE!

Series of ballpoint pens in straight, stylish design specially designed to put focus on your printed message. In addition to the usual colour combinations, this series offers one eco-friendly version of recycled plastic and a version where the pen body is provided with velvet hearts that makes it unique and very soft to hold.

SPECIFICATIONS:

Length: 140mm Net weight: 9g

Refill: 1,0mm Standard Plastic Type BP ISO 12757-2

Writing length: 2000m Ink colour: Blue

Packing: 100pcs/cardbox



Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
E-Venti Flash/E-Venti Recycle	€ 0,70	€ 0,69	€ 0,66	€ 0,62	€ 0,53	€ 0,52
E-Venti Black	€ 0,70	€ 0,69	€ 0,66	€ 0,62	€ 0,53	€ 0,52
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.



E-VENTI RECYCLE 50508-0028





E-VENTI VELVET HEARTS 50508-0025





Find more information about the 360° printing options on page 58-59. Set up cost is € 57 for Texture & I-Light and € 98 for Digitaly & Velvet. Minimum order quantity is 500pcs. Delivery 4-5 weeks after artwork approval.

€ C = T 8x45 D 8x53 = €

Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
E-Venti Soft	€ 1,03	€ 0,99	€ 0,94	€ 0,87	€ 0,80	€ 0,74
E-Venti Velvet Hearts	€ 2,69	€ 2,37	€ 2,27	€ 2,18	€ 1,49	€ 1,43
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52



THERA TRENDY BLACK, COLOURFUL OR RECYCLED

New series of affordable promotional pens with straight, solid pen body and curved, printable clip. The series include several versions and a variety of trendy colors. One pen version is also eco-friendly as it is made of recycled plastic.

SPECIFICATIONS:

Length: 140mm Net weight: 8g

Refill: 1,0mm Standard Plastic Type BP ISO 12757-2

Writing length: 2000m Ink colour: Blue

Packing: 100pcs/cardbox



THERA SOLID 50508-0031





THERA BLACK 50508-0039





Find more information about the 360° printing options on page 58-59. Set up cost is € 57 for Texture & I-Light and € 98 for Digitaly & Velvet. Minimum order quantity is 500pcs. Delivery 4-5 weeks after artwork approval



Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Thera Solid/Thera Black	€ 0,74	€ 0,73	€ 0,70	€ 0,67	€ 0,57	€ 0,55
Thera Recycle	€ 0,74	€ 0,73	€ 0,70	€ 0,67	€ 0,57	€ 0,55
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

E-TWENTY & E-FIFTY

Series of promotional pens available in two versions and a variety of fine colours. Both pen versions are wider and have shorter clips to allow more space for large or all-around printings on the pen body. e-Twenty has a solid glossy body and transparent clip while the slightly more luxurious e-Fifty also has a tip and push button in chrome.

SPECIFICATIONS:

Length: 140mm Net weight: 9-10g

Refill: 1,0mm Standard Plastic Type BP ISO 12757-2

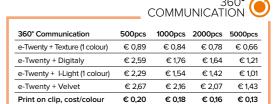
Writing length: 2000m Ink colour: Blue

Packing: 100pcs/cardbox



E-TWENTY 50508-0122





Find more information about the 360° printing options on page 58-59. Set up cost is \in 57 for Texture & I-Light and \in 98 for Digitaly & Velvet. MOQ is 500pcs. Delivery 4-5 weeks after artwork approval.

E-FIFTY 50508-0128

Printing cost/colour:

Digital print cost:



S 20x40 360°

	COMMUNICATION						
360° Communication	500pcs	1000pcs	2000pcs	5000pcs			
e-Fifty + Texture (1 colour)	€ 1,74	€ 1,64	€ 1,51	€ 1,33			
e-Fifty + Digitaly	€ 3,44	€ 2,56	€ 2,37	€ 1,88			
e-Fifty + I-Light (1 colour)	€ 3,14	€ 2,34	€ 2,15	€ 1,68			
e-Fifty + Velvet	€ 3,52	€ 2,96	€ 2,80	€ 2,10			
Print on clip, cost/colour	€ 0,20	€ 0,18	€ 0,16	€ 0,13			

Find more information about the 360° printing options on page 58-59. Set up cost is \in 57 for Texture & I-Light and \in 98 for Digitaly & Velvet. MOQ is 500pcs. Delivery 4-5 weeks after artwork approval.

€ 0,13

€ 0,55

Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
e-Twenty	€ 0,70	€ 0,69	€ 0,66	€ 0,62	€ 0,53	€ 0,52
e-Fifty	€ 1,61	€ 1,54	€ 1,46	€ 1,35	€ 1,20	€ 1,14

€ 0,18

€ 0,58

€ 0,16

€ 0,57

360° 360°

€ 0,25

€ 0,65

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

€ 0,20

€ 0,59



€ 0,10

€ 0,52

360° 🭊

ULTRA POPULAR WITH ERGONOMIC GRIP

Popular series of promotional pens with slim, frosted body and an ergonomic rubber grip that provides a comfortable writing experience. The pen body is best suited for printing, but the small oval clip can also be printed with smaller messages and symbols.

SPECIFICATIONS:

Length: 137mm Net weight: 8g

Refill: 1,0mm Standard Plastic Type BP ISO 12757-2

Writing length: 2000m Ink colour: Blue

Packing: 100pcs/cardbox





ULTRA FROST ICE 50508-0006



ULTRA FROST 50508-0005



① 7x45	0 0 0 0 0 0	S 13x30	(T) 4x15	③ 13x45	0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0 0

Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Ultra Frost/Ultra Frost Ice	€ 0,70	€ 0,69	€ 0,66	€ 0,62	€ 0,53	€ 0,52
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

3 tips to gain maximum effect of your communication

We know that promotional pens are an affordable and efficient media for advertising, but how well they serve their purpose depends on how we make them communicate. Just like in all marketing, it's all about visibility and sharing an experience. But how is that possible since there are so many promotional pens out there? These are our 3 best tips on how to gain maximum effect of your communication:

1. Custom production: make sure you are unique!

It's a cliché, but true, that you must be unique and stand out from the crowd if you want to reach out with your message. The standard selection of pens on the market is extensive so you will not have any trouble finding one in the right colour and shape that suits your brand. However, this means that many other companies will be sharing the same pen as you. By making your own pen, you will get a unique product that can only be associated with your brand. Perhaps it sounds expensive or advanced but custom production does not necessarily mean three months delivery or tens of thousands as minimum quantity. If you have a small budget, you can still create a unique feel by for example making your own combinations of standard models/colours. Here is more information about Custom Production.

2. Use the entire advertising space: draw attention!

Promotional pens are one of the most top performing marketing channels when it comes to attention and recognition, but there are still ways to boost the communication for maximum effect. Although the advertising space on pens is quite small, it is rarely used entirely. Many companies choose to simply print their brand and web address, which of course is important from a brand-building perspective, but why not take the opportunity to communication



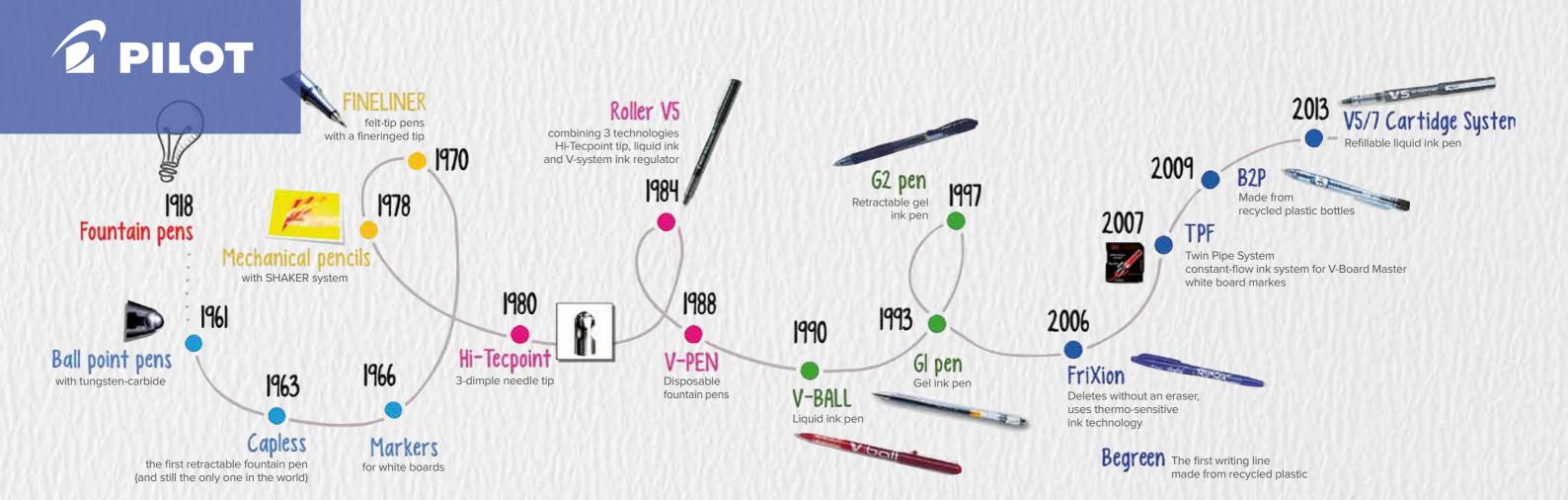
MAKE SURE TO BE UNIQUE

something more when you have the chance? A pen is like any ad why you should take advantage of its full potential. Call to action or ask a question to get more interesting. Surely you have something to say that can attract more attention.

3. Choose a printing technique that appeals to many senses!

The more senses you are able to attract with your communication the better. Today there are printing techniques for promotional pens that enables you to communicate with more than just texts and symbols. With digital printing for example, it is possible to reproduce images but there are also other techniques that can add both visual and tactile elements and allows you to customize the whole pen barrel. We call it 360° Communication. By choosing this type of printing technique, you can enhance your messages in a very attractive and effective way.



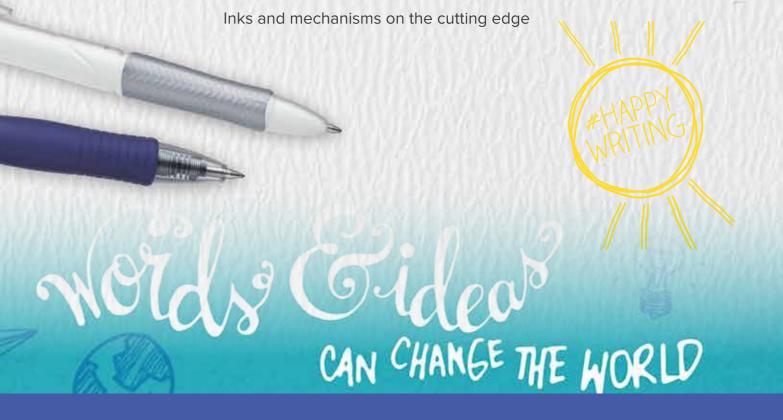


Pilot is one of the world's oldest and leading manufacturers of writing instruments, well-known for developing innovative pen solutions for different purposes. Through investments in research and an expertise in chemical engineering, Pilot has developed several ink technologies revolutionary for the market. One of them being the thermosensitive ink included in the popular FriXion range. To secure the production and minimize the environmental impact, all Pilot's factories are ISO 14021 and 14001 certified.

A 100 YEAR OLD STORY!

The first Pilot pens were launched in Japan in 1918 by Ryosuke Namiki, marine engineer and professor at the Tokyo Merchant Marine Collage. The success was soon a factor and within the course of 8 years, foreign offices were opened in London, New York, Shanghai and Singapore. Today, Pilot pens are available worldwide and the company can proudly celebrate 100 years of pen production.

AN INNOVATIVE AND TECHNOLOGICAL COMPANY



FRIXION CLICKER 10182-0970

THE BALLPOINT PEN WITH ERASABLE INK!

This world-famous ballpoint pen has become incredibly popular thanks to it's clickable clip and erasable ink in the same colour as the pen body (white pen has blue ink). The ink can be erased as many times as you like. After two years the written text becomes permanent. The technology is based on friction and the eraser itself is indestructible.

SPECIFICATIONS:

Length: 146mm Net weight: 12g

Refill: 0,7mm Roller Ball

Ink: Erasable, in the same colour as the pen body (white pen = blue ink)

Packing: 50-100pcs/polybag







Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
FriXion Clicker	€ 3,63	€ 3,43	€ 3,42	€ 3,41	€ 3,40	quotation
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost (only white pen):	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.



ACROBALL 10182-005X



Stylish promotional pen with large printing area and comfortable rubber grip. The ink has the same colour as the rubber grip (pen with silver grip has black ink) and is extremely soft which makes the writing more flowing compared to regular ballpoint pens. Included in the Pilot BeGreen assortment which means that it is made of recycled plastic for reduced impact on the environment.

SPECIFICATIONS:

Length: 143mm Net weight: 10g

Refill: 1,0mm Standard Plastic Type BP ISO 12757-2

Ink colour: Same colour as the rubber grip (silver grip = black ink)

Packing: 50-100pcs/polybag





Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Acroball	€ 2,20	€ 2,00	€ 2,00	€ 2,00	€ 1,99	quotation
Printing cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52





SUPER GRIP OFFICE CLASSIC SUITABLE FOR PROMOTIONAL PRINTS

This classic office pen is becoming increasingly popular to use as a promotional item. With it's oil-based documental-safe ink, comfortable grip and click mechanism, the ballpoint pen has become a favorite of many. In black version, Super Grip is also available as pencil. Printing on the clip is to be preferred.

SPECIFICATIONS:

Length: 141mm Net weight: 9-10g

Refill: 1,0mm Standard Plastic Type BP

Ink: Documental safe, in same colour as the pen

Leads: 0,5mm

Packing: 50-100pcs/polybag





SUPER GRIP BALLPOINT 10182-0021

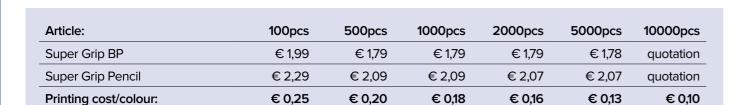


Pilot - page 70

SUPER GRIP PENCIL 10182-0121







Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

SUPER GRIP G 10182-0022

Modern version of the classic office pen with slightly cleaner lines and softer shapes. The pen has a push button, patterned grip and is available in several clear transparent colors where the ink follows the pen barrels colour.

SPECIFICATIONS:

Length: 141mm Net weight: 10g

Refill: 1,0mm Standard Plastic Type BP ISO 12757-2

Ink: Documental safe, in same colour as the pen

Packing: 50-100pcs/polybag





G-2 07 10182-0520

Ballpoint pen with focus on wrinting comfort and function. The pen is provided with a push button and a pleasant rubber grip. The ball tip is 0.7mm which is slightly thinner than normal standards and the gel ink is permanent, acid-free and documental-safe. Suitable print placemante on the barrel.

SPECIFICATIONS:

Length: 141mm Net weight: 11g

Refill: 0,7mm Rollerball ISO 27668-2

Ink: Documenal safe Gel ink, in the same colour as the pen

Packing: 50-100pcs/polybag





Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Super Grip G	€ 1,81	€ 1,61	€ 1,61	€ 1,61	€ 1,60	quotation
G-2 07	€ 2,61	€ 2,41	€ 2,41	€ 2,39	€ 2,39	quotation
Printing cost/colou:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

PILOT





REX GRIP ECO-FRIENDLY WITH DOCUMENTAL SAFE INK



Eco-friendly series of good-looking promotional pens with rubber grip available in 2 different versions. The pen is made of recycled plastic, which helps reduce the impact on the environment. The clip is suitable for printing, but the pen body also offers good printing possibilities.

Length: 145mm

Plastic Type BP

same colour as the pen (white pen = black ink)



BEGREEN

Made of Recycled plastic





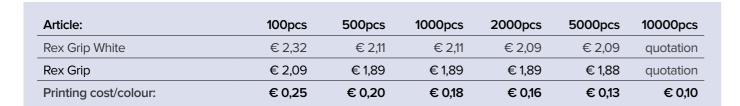


REX GRIP

RECYCLED AND IMPROVE THE ENVIRONMENT: Pilot's ISO 140001-certified

factory in France is where the recycled plastic pens in the BeGreen range are produced. Today BeGreen comprises about 20% of Pilot's total sales. Choose recycled pens to help improve that figure.





€ 1 3x25 0

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print. Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

FINELINER 10182-0615

Fineliner is Pilot's classic felt tip pen for fine writing. The pen has been on the market since the 70's and is still very popular. The hard tip is durable and provides a constant flow of ink. Can be branded with engraving, preferably on the cap.

SPECIFICATIONS:

Length: 135mm Net weight: 8g

Refill: 1,2mm felt tip refill

Ink: Water-based black ink

Packing: 50-100pcs/polybag





DOWN FORCE 10182-1810

THE HEAVY DUTY PEN!

This ballpoint pen is designed for the toughest environments. It writes on most surfaces such as plastic, glass, wood and metal and even works under humid or extremely cool conditions. The pen refill is pressurized, making it possible to write up side down. The pen body is made of impact resistant plastic and the clip has a metal spring system that can be used over 100 000 times. As a safeguard, the tip is automatically pulled when the clip is activated.

SPECIFICATIONS:

Length: 144mm Net weight: 14g

Refill: 1,0mm Standard Plastic Type BP

Ink: Documental safe, black ink

Packing: 50pcs/polybag





Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Fineliner	€ 1,96	€ 1,76	€ 1,68	€ 1,62	€ 1,58	quotation
Down Force	€ 7,55	€ 7,35	€ 7,25	€ 7,25	€ 6,95	quotation
Print cost/colour (only Down Force):	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Engraving (only Fineliner):	€ 1,08	€ 0,54	€ 0,51	€ 0,48	€ 0,48	€ 0,48

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print. Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.



Vecka 16 MÁNDAG TISDAG 18 FREDAG

SWEDISH MANUFACTURER

Ballograf is the only Swedish manufacturer of pens. Production started in 1945 in a garage in Gothenburg and today they produce over 4 million ballpoint pens and pencils every year, mainly to the office supplies market.

SUSTAINABILITY AND WARRANTY

With its carefully selected materials Ballograf guarantee high quality and sustainability of their products. The original refill contains a documental safe ink, certified by Swedish Archive with a writing length of at least 8000 m, which is 4 times longer

than an average refill. In addition all models have a lifetime warranty on the push mechanism.

AWARD WINNING DESIGN

Ballograf's true classic Epoca has an award winning, elaborate design and has been produced since the early 60's. Over the years Epoca P and Epoca Deskset have become immensely popular all over the world. Today they are almost as much appreciated as fashion accessories as enjoyable pens. Worth mentioning is also that Epoca P is manufactured by cellidor, an extra durable plastic that makes it less susceptible to break.





EPOCA MADE IN SWEDEN CLASSIC

This series of classic ballpoint pens are manufactured from the early 1960s, but are still very popular due to their elegant, timeless design and high quality. In recent years, the series has been supplemented with several versions and a variety of fine retro colours so you can easily find your favorite. The refill contains documental safe ink approved by Swedish Archive and writes a total of 8000m. In addition, lifetime warranty is provided on the push mechanism.

SPECIFICATIONS:

Length: 135mm Net weight: 12-13g

Refill: 1,0mm Ballograf Medium BP

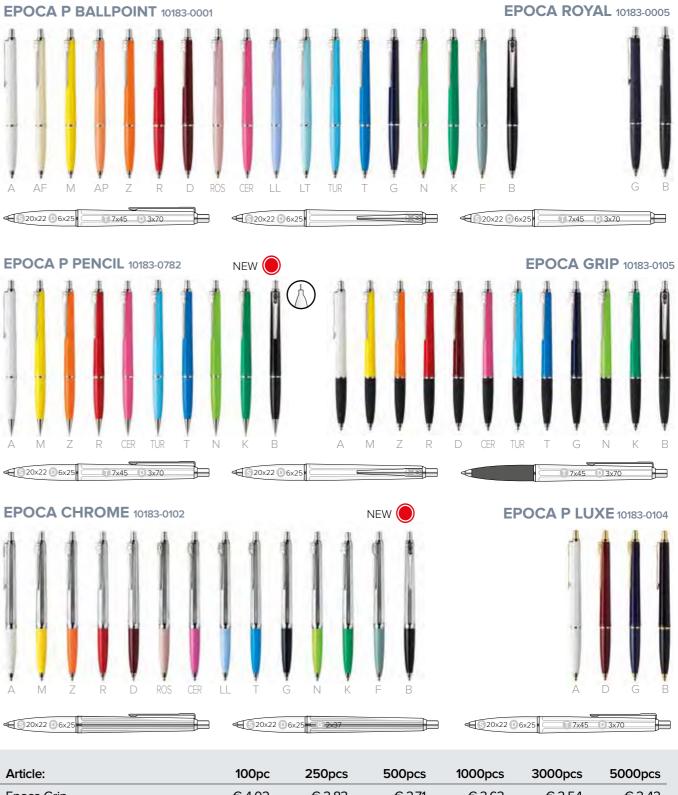
Writing length: 8000m Ink: Documental safe, blue ink, ISO 11798

Packing: 50pcs/cardbox



Article:	100pc	250pcs	500pcs	1000pcs	3000pcs	5000pcs
Epoca P Ballpoint/Epoca P Pencil	€ 3,32	€3,20	€ 3,12	€ 3,06	€ 2,96	€ 2,85
Epoca Royal	€ 3,32	€ 3,20	€ 3,12	€ 3,06	€ 2,96	€ 2,85
Printing cost/colour:	€ 0,50	€ 0,39	€ 0,35	€ 0,27	€ 0,25	€ 0,23
Digital print cost:	€ 0,65	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print. Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.



Article:	100pc	250pcs	500pcs	1000pcs	3000pcs	5000pcs
Epoca Grip	€ 4,02	€ 3,83	€ 3,71	€ 3,63	€ 3,54	€ 3,43
Epoca Chrome	€ 5,45	€ 5,20	€ 5,03	€ 4,93	€ 4,74	€ 4,60
Epoca P Luxe	€ 5,06	€ 4,85	€ 4,71	€ 4,63	€ 4,47	€ 4,35
Printing cost/colour:	€ 0,50	€ 0,39	€ 0,35	€ 0,27	€ 0,25	€ 0,23
Digital print cost:	€ 0,65	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print. Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

Some countries have their own Ballograf agency.

Contact us to learn what applies for your country!

BALLOGRAF GIFT BOXES

PREMIUM BOX 10183-4300

Luxurious box in black artificial leather and black velvet interior with space for one to three pens.



PAPER GIFT BOX 10183-9700/10

Stylish white paper box with light grey velvet interior for one or two pens



PLASTIC GIFT BOX 10183-4600/2

Pen case in white plastic with insert for one or two pens. The transparent cover provides a good overview.



SINGLE CASE 10183-3030

Practical and transparent pen case for one pen. Fits all Ballograf pen models.



Article:	100pc	250pcs	500pcs	1000pcs	3000pcs	5000pcs
Ballograf Premium Box	€ 5,37	€ 5,37	€ 5,37	€ 5,37	€ 5,37	quotation
Ballograf Paper Gift Box	€ 3,13	€ 3,13	€ 3,13	€ 3,13	€ 3,13	quotation
Ballograf Plastic Box	€ 1,16	€ 1,16	€ 1,16	€ 1,16	€ 1,16	quotation
Ballograf Singel Case	€ 0,49	€ 0,49	€ 0,49	€ 0,49	€ 0,49	quotation

Packing charge of € 0,25/pen will be added. VAT and Freight costs excluded.

RONDO LIFETIME WARRANTY

Popular series of pens in a classic design available in 2 different models, one of them is provided with a slightly rubberized pen body, so called soft silk. Both versions have elegant metal details and a clip that can be favorably branded with engraving. The refill contains a documental-safe ink approved by Swedish Archive and writes a total of 8000m. In addition, lifetime warranty is provided on the push mechanism.

SPECIFICATIONS:

Length: 135mm Net weight: 17g

Refill: 1,0mm Ballograf Medium BP

Writing length: 8000m Ink: Documental safe, blue ink, ISO 11798

Packing: 50pcs/cardbox



RONDO CLASSIC 10183-0107



Article:	100pc	250pcs	500pcs	1000pcs	3000pcs	5000pcs
Rondo Classic/Rondo Soft	€ 4,06	€ 3,88	€ 3,74	€ 3,67	€ 3,53	€ 3,42
Print cost/colour on pen body:	€ 0,84	€ 0,48	€ 0,41	€ 0,35	€ 0,33	quotation
Print cost/colour on clip	€ 0,50	€ 0,39	€ 0,35	€ 0,27	€ 0,25	€ 0,23
Engraving on clip:	€ 1,08	€ 1,08	€ 0,54	€ 0,51	€ 0,48	€ 0,48

Set up cost is \in 57 for each print/colour (repeat orders \in 35). Double printing on dark surfaces will be charged as 1/2 extra colour print. Set up cost for digital print is \in 98 (repeat orders of \in 50). VAT and Freight costs excluded.



EPOCA DESKSET 10183-0128

Launched as a bank pen in 1961, it's still manufactured in Sweden and the assembly is made in seven different steps all performed by hand. In recent years, this classic deskpen has gone from being a typical post- and bank office item to be a true fashion accessory. Today you can buy an Epoca Deskset at MoMA in New York.

SPECIFICATIONS:

Length: 135mm Net weight: 79g

Refill: 1,0mm Ballograf Medium BP

Writing length: 8000m Ink: Documental safe, blue ink, ISO 11798

Packing: in paper boxes









Article:	1pc	50pcs	300pcs	600pcs	1200pcs	2400pcs
Epoca Deskset	€ 11,00	€ 10,50	€ 10,01	€ 9,68	€ 9,49	€ 9,48
Print cost, 1 colour:	€ 0,83	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40
Digital print cost:	€ 2,97	€ 2,33	€ 1,45	€ 1,25	€ 1,06	€ 1,03

For extra colours, add \in 0,32/colour. Set up cost is \in 57 for each print/colour (repeat orders of \in 35). Double printing on dark surfaces will be charged with \in 0,30/pcs. Set up cost for digital print is \in 98 (repeat orders of \in 50). VAT and Freight costs excluded.





Economy

The pens in this chapter are produced in different parts of the world, by reliable manufacturers and under strictly supervised production. Here we offer quality pens at lower prices. In the Economy range you will find some of our most popular promotional pens and pens with different functions. From ballpoint pens, pencils and touchpens to eco-friendly alternatives - all in a price range below € 1,00/pc.

Most pens in this chapter are kept in stock in a wide range of colours to enable fast deliveries. Many pen models can also be ordered in your own PMS colour at mog 5.000-10000pcs.

FRIENDLY HIGHLIGHTER 10183-0151



Highlighter with water-based ink free from toxic solvents. The pen body consists of waxed recycled paper, which saves up to 60% raw materials compared to a traditional highlighter. Plastic parts of recycled plastic. Can be bought separately or in packs of 4 with mixed colours.

- Recycled paper
- Natural wax
- Polyester filler
- Eco adapted plastic

SPECIFICATIONS:

Length: 138mm Net weight: 20g

Refill: Polyester Tip: 1-4 mm

Ink colour: Fluorescent blue, pink, yellow or green

Packing: 10pcs/cardbox or 4 pack of mixed colours













Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Friendly Highlighter, unit price	€ 1,77	€ 1,55	€ 1,47	€ 1,30	€ 1,26	€1,24
Friendly Highlighter, mix 4 pack	€ 7,10	€ 6,19	€ 5,89	€ 5,20	€ 5,06	€ 4,95
Print cost pens (only 1 colour):	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost 4 pack:	€ 1,45	€ 1,25	€ 1,06	€ 1,03	€ 0,99	quotation

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.



PET PEN BALLPOINT & PENCIL 20014-0013/0113



Made of recycled plastic bottles and is therefore a good alternative for those who care about the environment. Eco-lable on the clip with the text "Pen made from recycled bottles" why your own branding is best referred to the pen body. The pen is available as a ballpoint pen and pencil.

- Recycled PET-plastic - Eco-lable on the clip

SPECIFICATIONS:

Length: 141mm Net weight: 11g

Refill: 1,0mm Plastic Parker Style BP Writing length: 800m Ink colour: Blue

Leads: 2pcs 0,7mm leads

Packing: 50pcs/polybag





Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Pet Pen Ballpoint	€ 0,61	€ 0,52	€ 0,49	€ 0,47	€ 0,43	€ 0,42
Pet Pen Pencil	€ 0,61	€ 0,52	€ 0,49	€ 0,47	€ 0,43	€ 0,42
Print cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.



DART SIMPLY BALLPOINT OR COMBINED WITH TOUCHPEN

One of our most popular pen series. Dart is available in several designs and also as a combination of a ballpoint pen and a touchpen. All pens have details in chrome and a comforable grip. The touch pens have twist mechanism and the ball point pens are provided with a push button.

SPECIFICATIONS:

Length: 136-140mm Net weight: 12-13g

Refill Ballpoint: 1,0mm INGLI Plastic Parker Style BP Writing length: 2000m

Refill Touch pen: 1,0mm Plastic Parker Style BP Writing length: 900m

Ink colour: Blue

Packing: 50pcs/polybag



DART MATT 20015-9013







7x30 **6**x30

TOUCHPEN DART MATT 20107-9007



7x30 🕞 6x30

Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Dart/Dart Matte	€ 0,55	€ 0,51	€ 0,46	€ 0,44	€ 0,39	€ 0,37
TouchPen Dart/TouchPen Dart Matte	€ 0,66	€ 0,56	€ 0,53	€ 0,51	€ 0,46	€ 0,44
Print cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

CARLTON APPRECIATED AND AFFORDABLE

Popular and a very affordable serie of promotional pens. Choose between frosted or solid body in different colours. Good printing possibilities on the pen body and clip. The pens has a ergonomic grip and a push button.

SPECIFIKATIONER:

Längd: 135mm Nettovikt: 11g

Refill: 1,0mm INGLI Plastic Parker Style BP

Skrivlängd: 2000m Bläckfärg: Blått

Packning: 50st i påse











4x25



3 11x45

Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Carlton Opaque/Carlton Frost	€ 0,45	€ 0,41	€ 0,38	€ 0,35	€ 0,31	€ 0,30
Print cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

3x20

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

Economy





BRIDGE 20110-1056

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A modern ballpoint pen in exciting new design with a clip formed as a bridge. Matte pen body with large printing area. Can also be printed on the clip. Or why not let the print "walk" along the entire front of the pen?

SPECIFICATIONS: Length: 142mm Net weight: 10g Refill: 1,0mm INGLI Plastic Parker Style BP Writing length: 2000m Ink colour: Blue Packing: 50pcs/polybag A M Z R T G K B BRIDGE makes your message travel

Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Bridge	€ 0,58	€ 0,49	€ 0,46	€ 0,44	€ 0,41	€ 0,39
Print cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

CAROLINA ITALIAN BUDGET ALTERNATIVE



A series of budget pens from Italy in good quality and with a wide selection of colours in frosted or solid plastic. The pens have a twist mechanism and a large clip for imprints. The pen body also provides a large area for imprints.

SPECIFICATIONS:

Length: 139mm Net weight: 9g

Refill: 1,0mm Standard Plastic Type BP

Writing length: 1500m Ink colour: Blue

Packing: 50pcs/polybag





YES, IT'S A PEN MAIL!

Send a pen along your direct mailings to increase the response rate while spreading a little bit of joy:)

CAROLINA 50505-103X





© 25x55 D 7x60	© 25x55	1 6,5x25 €	© 25x55	

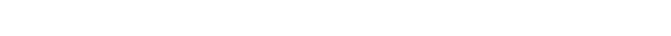
Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Carolina	€ 0,55	€ 0,46	€ 0,44	€ 0,42	€ 0,39	€ 0,37
Carolina Frost	€ 0,63	€ 0,54	€ 0,51	€ 0,48	€ 0,45	€ 0,43
Print cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

Economy

Economy



CONGRESS & CONSULT CLASSIC PENCILS



Pencils ideal for conferences, hotels, schools, etc. Consult has a thin, slightly curved pen body and rubber grip which makes it pleasant to write with. Under the cap there is a white eraser. Congress has a more classic design with straight body wich provides a large printing area. White eraser on the push button.

SPECIFICATIONS CONSULT:

Length: 147mm Net weight: 8g

Leads: 2pcs 0,7mm leads

Packing: 50pcs/polybag

SPECIFICATIONS CONGRESS:

Length: 151mm Net weight: 7g

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Leads: 3pcs 0,7mm leads

Packing: 50pcs/polybag



CONGRESS 20081-0002



Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Congress	€ 0,38	€ 0,35	€ 0,32	€ 0,31	€ 0,29	€ 0,27
Consult/Consult Extra	€ 0,44	€ 0,41	€ 0,37	€ 0,35	€ 0,31	€ 0,30
Print cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print. Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.



TIMMERMAN 20094-0001



Steady pencil which is perfect for craftsmen, do-it-yourself enthusiasts or why not crossword solvers. The pen has a thicker and more sustainable lead for smooth writing on different surfaces and a big eraser on the top. Now also available with yellow pen body to appear even better in your toolbox.



Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Timmerman	€ 1,05	€ 0,89	€ 0,85	€ 0,81	€ 0,71	€ 0,68
Print cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print. Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

Economy







CURLICUE RUBBER 20015-3125



A pen with a twist, both in appearance and function. The twisted pen body has a rubberized surface wich is comfortable to hold and gives the pen a unique expression. The pen has a twist mechanism which brings the tip forward smoothly. This pen is best branded on the clip or the clip part.

SPECIFICATIONS:

Length: 147mm Net weight: 10g

Refill: 1,0mm INGLI Plastic Parker Style BP

Writing length: 900m Ink colour: Blue

Packing: 50pcs/polybag





Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Curlicue Rubber	€ 0,59	€ 0,49	€ 0,47	€ 0,45	€ 0,42	€ 0,40
Print cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10
Digital print cost:	€ 0,65	€ 0,59	€ 0,58	€ 0,57	€ 0,55	€ 0,52

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

KLARA FROST 20050-0002

Popular promotinal pen that has become a long-lived classic. The pen is often described as comfortable to write with because of its triangular ergonomic grip. The barrel is also a bit thicker, providing a generous printing surface. Frosted black barrel and clip, tip in chrome.

SPECIFICATIONS:

Length: 140mm Net weight: 15g

Refill: 1,0mm INGLI Plastic Parker Style BP

Writing length: 2000m Ink colour: Blue

Packing: 50pcs/polybag





GRAND 20016-2191

Affordable plastic pen with the same elegant design as the classic gift pens. It has a black pen body and details in chrome and the clip-part works as a push button.

SPECIFICATIONS:

Length: 139mm Net weight: 9g

Refill: 1,0mm Plastic Parker Style BP

Writing length: 900m Ink colour: Blue

Packing: 50pcs/polybag





Article:	100pcs	500pcs	1000pcs	2000pcs	5000pcs	10000pcs
Klara Frost	€ 0,49	€ 0,45	€ 0,42	€ 0,40	€ 0,35	€ 0,33
Grand	€ 0,70	€ 0,59	€ 0,56	€ 0,53	€ 0,49	€ 0,47
Print cost/colour:	€ 0,25	€ 0,20	€ 0,18	€ 0,16	€ 0,13	€ 0,10

Set up cost is € 57 for each print/colour (repeat orders € 35). Double printing on dark surfaces will be charged as 1/2 extra colour print.

Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.





Affordable and modern metal pen in an elegant design. It has a metallic coloured barrel and chrome details and a push button. Veneto is available in several colours and can be labeled with engraving or imprint.

SPECIFICATIONS:

Length: 137mm Net weight: 18g

Refill: 1,0mm INGLI Metal Parker Style BP

Writing length: 800m Ink colour: Blue

Packing: In Paper Case (orders with print/engraving)





VERANO 20059-0327

Metal pen in the lower price range with details in chrome wich gives the pen a luxurious look. The pen has black drop-shaped rubber parts for a good grip. Available in black, silver or gold colour. Can be printed and engraved.

SPECIFICATIONS:

Length: 142mm Net weight: 14g

Refill: 1,0mm INGLI Metal Parker Style BP

Writing length: 800m Ink colour: Blue

Packing: In Paper Case (orders with print/engraving)





Article:	50pcs	300pcs	600pcs	1200pcs	2400pcs	5000pcs
Veneto	€ 1,46	€ 1,23	€ 1,17	€ 1,12	€ 1,03	€ 0,97
Verano	€ 1,97	€ 1,58	€ 1,51	€ 1,39	€ 1,31	€ 1,27
Engraving:	€ 1,08	€ 0,87	€ 0,54	€ 0,51	€ 0,48	€ 0,48
Print cost, 1-colour:	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40	€ 0,39

For extra colours, add € 0,32/colour. Set up cost is € 57 for each print/colour/engraving (repeat orders of € 35).

Double printing on dark surfaces will be charged with € 0,30/pcs. VAT and Freight costs excluded.

HEMINGWAY 20101-0018

Stylish metal pen made of stainless steel available in 4 different colours. The straight pen body and the thin 0.7 mm tip together with low-viscosity semigel ink, offers you a very comfortable writing experience. Labeled best with engraving but imprint is also possible.

SPECIFICATIONS:

Length: 138mm Net weight: 16g

Refill: 0,7mm Plastic Needle Point BP

Ink: Semi-gel low-viskosity Ink colour: Blue Writing length: 500m

Packing: In Paper Case (orders with print/engraving)







Article:	50pcs	300pcs	600pcs	1200pcs	2400pcs	5000pcs
Hemingway	€ 3,14	€ 2,74	€ 2,61	€ 2,27	€ 2,20	€ 2,14
Engraving:	€ 1,08	€ 0,87	€ 0,54	€ 0,51	€ 0,48	€ 0,48
Print cost, 1-colour:	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40	€ 0,39



Lightweight pen in aluminum with details in chrome and coated lower part in different colours. Milano can be labeled with engraving or imprint.

SPECIFICATIONS:

Length: 140mm Net weight: 13g

Refill: 1,0mm Plastic Parker Style BP

Writing length: 600m Ink colour: Blue

Packing: In Paper Case (orders with print/engraving)





LANZER 20115-0001

Classic metal pen where the clip-part works as push button. The pen has coloured matte metal barrel with details and clip in chrome. Lanzer weighs lightly in your hand wich gives you a nice writing experience. Labeled best with engraving.

SPECIFICATIONS:

Length: 139mm Net weight: 25g

Refill: 1,0mm Metal Parker Style BP

Writing length: 2500m Ink colour: Blue

Packing: In Paper Case (orders with print/engraving)





Article:	50pcs	300pcs	600pcs	1200pcs	2400pcs	5000pcs
Milano	€ 1,49	€1,26	€1,20	€ 1,14	€ 1,05	€ 1,00
Lanzer	€ 2,61	€ 2,28	€ 2,16	€ 2,00	€ 1,88	€ 1,83
Engraving:	€ 1,08	€ 0,87	€ 0,54	€ 0,51	€ 0,48	€ 0,48
Print cost, 1-colour:	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40	€ 0,39

For extra colours, add € 0,32/colour. Set up cost is € 57 for each print/colour/engraving (repeat orders of € 35).

Double printing on dark surfaces will be charged with € 0,30/pcs. VAT and Freight costs excluded.

QUINTO 20050-6004

Without doubt our most popular metal pen. The pen's triangular shaped shiny body is suitable for both printing and engraving and its rubberized grip provides an ergonomic, comfortable writing experience. Details in chrome.

SPECIFICATIONS:

Length: 138mm Net weight: 23g

Refill: 1,0mm INGLI Metal Parker Style BP Writing length: 3500m Ink: Blue

Packing: In Paper Case (orders with print/engraving)





SHANGHAI 20056-0618

Thin and stylish metal pen in silver and details in shiny chrome. This pen has black roller ink for an extra luxurious writing experince. Shanghai can be marked with engraving only.

SPECIFICATIONS:

Length: 136mm Net weight: 17g

Refill: 0,7mm Metal Roller Ball

Writing length: 500-600m Ink: Roller ink, black

Packing: In Paper Case (orders with print/engraving)

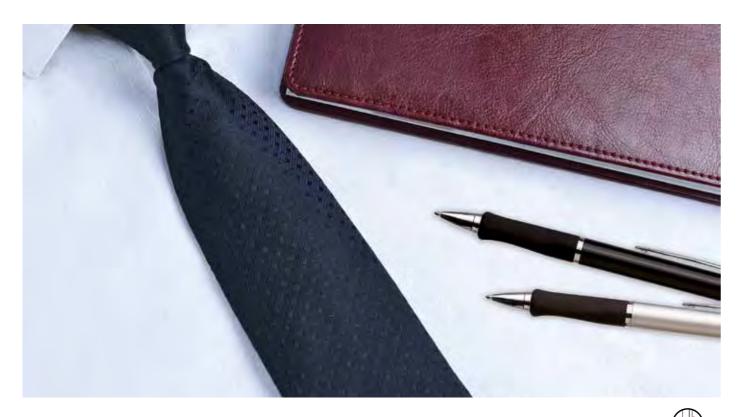
A1



Article:	50pcs	300pcs	600pcs	1200pcs	2400pcs	5000pcs
Quinto	€ 2,57	€ 2,24	€ 2,13	€ 1,97	€ 1,86	€ 1,81
Shanghai	€ 4,71	€ 4,27	€ 3,95	€ 3,73	€ 3,61	€ 3,50
Engraving:	€ 1,08	€ 0,87	€ 0,54	€ 0,51	€ 0,48	€ 0,48
Print cost, 1-colour:	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40	€ 0,39







CHICAGO 20056-0937

gives a generous area for your printed or engraved message.



This pen has a twist mechanism and a black ergonomic rubber grip that makes it fit well in your hand. The slightly thicker pen body

SPECIFICATIONS:

Length: 137mm Net weight: 25g

Refill: 1,0mm Cross Type BP

Writing length: 1500m Ink colour: Blue

Packing: In Paper Case (orders with print/engraving)







Article:	50pcs	300pcs	600pcs	1200pcs	2400pcs	5000pcs
Chicago	€ 3,23	€ 2,82	€ 2,68	€ 2,33	€ 2,27	€ 2,19
Engraving:	€ 1,08	€ 0,87	€ 0,54	€ 0,51	€ 0,48	€ 0,48
Print cost, 1-colour:	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40	€ 0,39

For extra colours, add € 0,32/colour. Set up cost is € 57 for each print/colour/engraving (repeat orders of € 35). Double printing on dark surfaces will be charged with € 0,30/pcs. VAT and Freight costs excluded.

MUMBAI 20092-0002

Long-lived classic with stylish matte finish. The pen has a decorative hole pattern on the lower part and a wave shaped clip that

SPECIFICATIONS:

Length: 132mm Net weight: 23g

Refill: 1,0mm Metal Parker Style BP

Writing length: 2500m Ink colour: Blue

Packing: In Paper Case (orders with print/engraving)





MUMBAI GOLD 20092-0006

Gold-coloured version of the classic Mumbai pen. The barrel has a matte finish while the tip, clip and push button are in shiny gold-plated metal.

SPECIFICATIONS:

Length: 132mm Net weight: 23g

Refill: 1,0mm Metal Parker Style BP

Writing length: 2500m Ink colour: Blue

Packing: In Paper Case (orders with print/engraving)





Article:	50pcs	300pcs	600pcs	1200pcs	2400pcs	5000pcs
Mumbai	€ 3,21	€ 2,81	€ 2,67	€ 2,33	€ 2,26	€ 2,19
Mumbai Gold	€ 4,15	€ 3,44	€ 3,17	€ 3,00	€ 2,91	€ 2,83
Engraving:	€ 1,08	€ 0,87	€ 0,54	€ 0,51	€ 0,48	€ 0,48
Print cost, 1-colour:	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40	€ 0,39









KING BALLPOINT & PENCIL 20057-2042/2043



Affordable metal pen in the segment of exclusive gift pens. Choose between shiny black or shiny chrome barrel. Twist mechanism and drop-shaped rubberized grip. Available as a pencil or a ball point pen and can be delivered as a set.

SPECIFICATIONS:

Length: 140mm Net weight: 26-30g

Refill: 1,0mm Cross Type Writing length: 1500m Ink colour: Black

Leads: 0,9mm leads

Packing: In Paper Case (orders with print/engraving)





Article:	1pc	50pcs	300pcs	600pcs	1200pcs	2400pcs
King Ballpoint	€ 10,80	€ 9,03	€ 7,90	€ 7,47	€ 6,93	quotation
King Pencil	€12,20	€ 10,21	€ 8,92	€ 8,44	€ 7,85	quotation
Engraving:	€ 2,25	€ 1,80	€ 1,45	€ 0,90	€ 0,85	€ 0,80
Print cost, 1-colour (only black pen):	€ 1,50	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40

For extra colours, add € 0,32/colour. Set up cost is € 57 for each print/colour/engraving (repeat orders of € 35).

Double printing on dark surfaces will be charged with € 0,30/pcs. VAT and Freight costs excluded.

BUSINESS CLASSIC AND ELEGANT



This series of popular and classic gift pens can be found in several colour combinations. You can also choose between ball point and pencil. The pens have a twist mechanism and shiny metal details in silver or gold. Complete with a pen case and order as a set.

SPECIFICATIONS:

Length: 137mm Net weight: 33-37g

Refill: 1,0mm INGLI Metal Parker Style BP

Writing length: 3500m Ink colour: Blue

Leads: 0,9mm leads

Packing: In Paper Case (orders with print/engraving)







18x30 (37x30



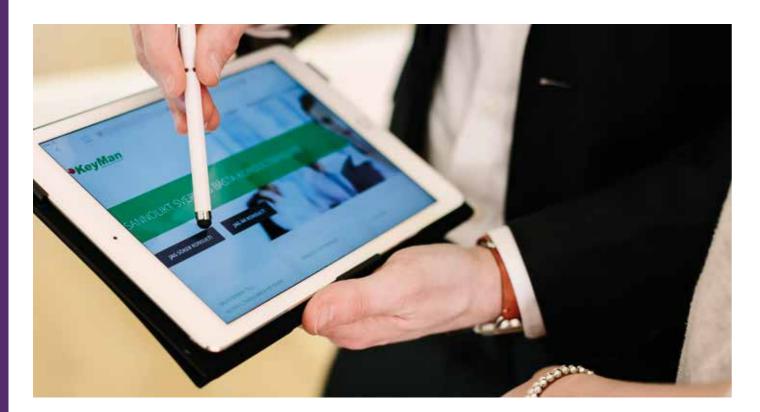


Article:	1pc	50pcs	300pcs	600pcs	1200pcs	2400pcs
Business Metal/Business BP	€ 10,64	€ 8,92	€ 7,85	€ 7,36	€ 6,88	quotation
Business Pencil	€ 11,77	€ 9,84	€ 8,65	€ 8,17	€ 7,58	quotation
Engraving:	€ 2,25	€ 1,80	€ 1,45	€ 0,90	€ 0,85	€ 0,80
Print cost, 1-colour:	€ 1,50	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40

7x35 G6x35







E-PEN BASIC 20402-2500



Combined ballpoint and touchpen and with its modern design it is a fun and effective advertising media for all occasions. The pen has a shiny coloured pen body in metal, details in chrome and a detachable cap. Comes packed in a stylish E-Pen Paper Case for all orders with printing or engraving.



Article:	1pc	50pcs	300pcs	600pcs	1200pcs	2400pcs
E-Pen Basic	€ 8,76	€ 7,69	€ 6,45	€ 6,07	€ 5,64	quotation
Engraving:	€ 2,25	€ 1,80	€ 1,45	€ 0,90	€ 0,85	€ 0,80
Print cost, 1-colour:	€ 1,50	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40

For extra colours, add \in 0,32/colour. Set up cost is \in 57 for each print/colour/engraving (repeat orders of \in 35). Double printing on dark surfaces will be charged with \in 0,30/pcs. VAT and Freight costs excluded.

E-PEN LUX 20402-2390



An elegant and innovative combination of ballpoint and touchpen. The ballpoint has a telescopic mechanism. E-pen Lux is a metal pen with a body in silver and details in chrome. The pen can be branded with both printing and engraving.



MYTO ELITE 50500-9302



Exclusive gift pen in italian design by Enrico Fumia, the designer of cars for Alfa Romeo. Myto Elite has a matte shimmering pen body in metallic colours, metal clip and details in chrome. The whole upper part is a pushbutton.



Article:	1pc	50pcs	300pcs	600pcs	1200pcs	2400pcs
E-Pen Lux	€ 12,74	€ 10,64	€ 8,82	€ 8,55	€ 8,22	quotation
Myto Elite	€ 8,49	€ 7,47	€ 6,24	€ 5,91	€ 5,70	quotation
Engraving:	€ 2,25	€ 1,80	€ 1,45	€ 0,90	€ 0,85	€ 0,80
Print cost, 1-colour:	€ 1,50	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40





GIFT SET FOR UP TO 3 PENS! Alfa Nova is a series of elegant metal pens available with different refills that can preferably be bought along with Adore Gift Box for 1-3 pens. An elegant gift set that is appreciated by many. Find more information about Adore Gift Box on page 121.

ALFA NOVA LUXURIOUS SET WITH BALLPOINT, PENCIL AND ROLLER



A series of very popular gift pens with shiny barrel in satin nickle, details in chrome and black grip. In this serie there are different types of pens for varied writing experince such as ball point, pencil and rollerball. The ball point pen and pencil have a twist mechanism while the rollerball has a cap that prevents the ink from drying out. Can be marked with imprint or engraving.

SPECIFICATIONS:

Length: 137mm Net weight: 36-43g

Refill BP: 1,0mm INGLI Metal Parker Style BP Writing length: 3500m Ink colour: Blue

Refill Roller: 0,7mm Roller Writing length: 500-600m Ink colour: Roller ink, black

Leads: 3pcs 0,7mm leads

Packing: In Paper Case (orders with print/engraving)



PAPER CASE WITH YOUR LOGO!

Paper Case is included when buying our Premium Pens with print or engraving, but don't forget that you can also print your logo on the case to make it even nicer to give away.

ALFA NOVA BALLPOINT



ALFA NOVA PENCIL

20090-2003



ALFA NOVA ROLLER

20090-2002





	_	
7x35 G 6x35	-	1 8x35 G 7x3

	_	
1 8x35 € 6x35	-	1 8x35 1 €7x35
	_	

Article:	1pc	50pcs	300pcs	600pcs	1200pcs	2400pcs
Alfa Nova BP/Alfa Nova Pencil	€ 12,36	€ 10,37	€ 8,60	€ 8,33	€ 7,96	quotation
Alfa Nova Roller	€ 13,12	€ 10,97	€ 9,14	€ 8,87	€ 8,49	quotation
Engraving:	€ 2,25	€ 1,80	€ 1,45	€ 0,90	€ 0,85	€ 0,80
Print cost, 1-colour:	€ 1,50	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40

SCRIPTA BALLPOINT & PENCIL 10183-0118/0737

@ BALLOGRAF.

Exclusive all metal pen from Swedish brand Ballograf. The light matte barrel makes, together with details in chrome, a well-balanced and elegant design. To enhance the writing comfort Scripta comes with easy-flow ink for smooth writing. Scripta is also available as pencil with an advanced and resilient mechanism that prevents the lead to be broken off.

SPECIFICATIONS:

Length: 137mm Net weight: 20g

Refill: 1,0mm Ballograf Easy-Flow Medium BP Writing length: 3000m Ink colour: Blue

Leads: 0,5mm leads

Packing: In Paper Case (orders with print/engraving)





ELOX 10183-0120

BALLOGRAF

Elegant metal pen from Swedish brand Ballograf. Each pen is assembled by hand and comes with a lifetime guarantee on the mechanism. Every detail of this pen, from the anodized aluminum body to the amazing soft easy-flow ink is the result of 70 years experience in pen manufacturing.

SPECIFICATIONS:

Length: 137mm Net weight: 20g

Refill: 1,0mm Ballograf Easy-Flow Medium BP

Writing length: 3000m Ink colour: Blue

Packing: In Paper Case (orders with print/engraving)





Article:	1pc	50pcs	300pcs	600pcs	1200pcs	2400pcs
Scripta BP/Scripta Pencil	€ 14,50	€ 14,14	€ 13,87	€ 13,54	€ 13,15	quotation
Elox	€ 18,50	€ 18,38	€ 18,08	€ 17,82	€ 17,29	quotation
Engraving:	€ 2,25	€ 1,80	€ 1,45	€ 0,90	€ 0,85	€ 0,80
Print cost, 1-colour:	€ 1,50	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40

For extra colours, add € 0,32/colour. Set up cost is € 57 for each print/colour/engraving (repeat orders of € 35).

Double printing on dark surfaces will be charged with € 0,30/pcs. VAT and Freight costs excluded.



SHEAFFER SENTINEL CHROME 30305-2321

Q SHEAFFER₀

Long-lived classic from the american brand Sheaffer. The coated barrel is available in several traditional colours and the upper part in chrome with push button is suitable for imprint or engraving. Delivered in an elegant gift box.



Article:	1pc	50pcs	300pcs	600pcs	1200pcs	2400pcs
Sheaffer Sentinel Chrome	€ 15,36	€ 15,36	€ 15,36	€ 15,36	€ 15,36	quotation
Engraving:	€ 2,25	€ 1,80	€ 1,45	€ 0,90	€ 0,85	€ 0,80
Print cost, 1-colour:	€ 1,50	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40



STRIPES 20004-9100



Ball point pen in gun metal with ribbed surface for a stylish impression. The pen has a twist mechanism and black parts. Can be marked with engraving or imprint.

SPECIFICATIONS:

Length: 138mm Net weight: 44g

Refill: 1,0mm INGLI Metal Parker Style BP

Writing length: 3500m Ink colour: Blue

Packing: In Paper Case (orders with print/engraving)





Article:	1pc	50pcs	300pcs	600pcs	1200pcs	2400pcs
Stripes	€ 17,15	€ 14,35	€ 11,88	€ 11,56	€ 11,02	quotation
Engraving:	€ 2,25	€ 1,80	€ 1,45	€ 0,90	€ 0,85	€ 0,80
Print cost, 1-colour:	€ 1,50	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40

For extra colours, add € 0,32/colour. Set up cost is € 57 for each print/colour/engraving (repeat orders of € 35).

Double printing on dark surfaces will be charged with € 0,30/pcs. VAT and Freight costs excluded.

HILTON BALLPOINT & ROLLER & FOUNTAIN PEN 20599-1301/02/03



Very elegant series of gift pens who comes in three versions. Choose between ballpoint, roller ball and reservoir pen or deliver as a set. The lower part of the pens are in shiny black metal and the clip part/cap in shiny chrome with a decorative pattern surface. Can only be marked with engraving on designated area. Packed in Paper Cases (for orders with print/engraving).

SPECIFICATIONS:

Length: 141mm Net weight: 29-33g

Refill BP: 1,0mm INGLI Metal Parker Style, blue Refill RB: 0,7mm Roller Refill RES: Special

Ink colour BP: Blue Ink colour RB/RES: Black Writing length BP: 3500m Writing length RB/RES: 500m







Article:	1pc	50pcs	300pcs	600pcs	1200pcs	2400pcs
Hilton Ballpoint	€ 10,97	€ 9,14	€ 8,06	€ 7,42	€ 6,99	quotation
Hilton Roller/Fountain pen	€ 12,36	€ 9,57	€ 9,14	€ 8,49	€ 8,06	quotation
Engraving:	€ 2,25	€ 1,80	€ 1,45	€ 0,90	€ 0,85	€ 0,80







FRIXION LX 10182-0990



A luxurious version of the successful pen Frixion Clicker from Pilot with erasable ink. The ink reacts with friction and can be erased as many times as you like, up to two years afterwards, then the ink becomes permanent. Remove the cap to access the eraser and click on the clip to bring out the pen tip. Delivered in a special metal case.



Article:	1pc	50pcs	300pcs	600pcs	1200pcs	2400pcs
FriXion LX	€ 40,56	€ 40,39	€ 40,39	€ 40,39	€ 40,39	quotation
Engraving:	€ 2,25	€ 1,80	€ 1,45	€ 0,90	€ 0,85	€ 0,80
Print cost, 1-colour:	€ 1,50	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40

For extra colours, add € 0,32/colour. Set up cost is € 57 for each print/colour/engraving (repeat orders of € 35). Double printing on dark surfaces will be charged with € 0,30/pcs. VAT and Freight costs excluded.



CROSS PEERLESS TRACKR 30305-0702







Peerless is Cross's most exclusive line. The design has been prepared to the finest detail and the material chosen with the utmost care. At the desk, the ballpoint pen can be stored in the plexiglass stand included. The pen is delivered in an premium gift box. This Peerless model also includes tracking technology from TrackR, which means that you'll never have to lose your pen again!

SPECIFICATIONS:

Length: 146mm Net weight: 43g

Refill: 1,0mm Cross BP Ink colour: Black

Packing: In Cross Premium gift box





Article:	1pc	50pcs	300pcs	600pcs	1200pcs	2400pcs
Cross Peerless TrackR	€ 201,60	€ 201,60	€ 201,60	€ 201,60	€ 201,60	quotation
						quotation
Print cost, 1-colour:	€ 1,50	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40





American classic which has been manufactured since 1946 and have become an icon with its timeless elegant design. The ballpoint pen has a twist mechanism and a special cross refill to provide comfortable writing. Choose between ballpoint pen in satin chrome or a set of ballpoint pen and pencil in shiny lustrous chrome. Delivered in an elegant black gift box.

SPECIFICATIONS:

Length: 135mm Net weight: 16g

Refill: 1,0mm Cross BP Ink colour: Black

Leads: 0,7mm leads

Packing: In Cross gift boxes





Article:	1pc	50pcs	300pcs	600pcs	1200pcs	2400pcs
Cross Classic Century SET, LC	€ 95,50	€ 95,50	€ 95,50	€ 95,50	€ 95,50	quotation
Cross Classic Century BP, SC	€ 36,00	€ 36,00	€ 36,00	€ 36,00	€ 36,00	quotation
Engraving:	€ 2,25	€ 1,80	€ 1,45	€ 0,90	€ 0,85	€ 0,80
Print cost, 1-colour:	€ 1,50	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40

For extra colours, add € 0,32/colour. Set up cost is € 57 for each print/colour/engraving (repeat orders of € 35).

Double printing on dark surfaces will be charged with € 0,30/pcs. VAT and Freight costs excluded.

A classic premium gift pen that has Cross timeless silhouette but with push button instead of twist mechanism. A lightweight, slim metal pen with a comfortable gel ink refill. Branding with printing or engraving and delivered individually in an elegant black gift box. Additionally you'll get a lifetime warranty on the mechanism.



Cross Calais convinces with it's slightly wider pen body and pleasing weight. A classic and reliable ballpoint pen in stylish design. Delivered with the fine cross refill and exclusive black gift box. Lifetime warranty on the mechanism.



Article:	1pc	50pcs	300pcs	600pcs	1200pcs	2400pcs
Cross Click	€ 33,10	€ 33,10	€ 33,10	€ 33,10	€ 33,10	quotation
Cross Calais	€ 37,90	€ 37,90	€ 37,90	€ 37,90	€ 37,90	quotation
Engraving:	€ 2,25	€ 1,80	€ 1,45	€ 0,90	€ 0,85	€ 0,80
Print cost, 1-colour:	€ 1,50	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40

PAPER CASE 35400-000X

Stylish and practical paper case that both protect the print on the pen and makes it a more attractive gift. Available in light grey, dark grey and black and can be marked with your company logo or message. Delivered free of charge when ordering our premium pens with print or engraving.

SPECIFICATIONS:

Length: 152x44mm Net weight: 4g

Packing: Piece by piece





VISUAL CASE 50500-9700

Gift box made of aluminum with velvet interior for 1 or 2 pens. The transparent cover provides a good overview of the pens inside. The case can be marked with engraving if desired

SPECIFICATIONS:

Length: 177x57mm Net weight: 60g

Packing: Piece by piece



Article:	1pc	50pcs	300pcs	600pcs	1200pcs	2400pcs
Paper Case	€ 0,32	€ 0,32	€ 0,32	€ 0,32	€ 0,27	€ 0,27
Visual Case	€ 8,33	€ 7,04	€ 5,91	€ 5,54	€ 5,21	€ 5,16
Engraving:	€ 2,25	€ 1,80	€ 1,45	€ 0,90	€ 0,85	€ 0,80
Print cost, 1-colour:	€ 1,50	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40

For extra colours, add € 0,32/colour. Set up cost is € 57 for each print/colour (repeat orders of € 35). Double printing on dark surfaces will be charged with € 0,30/pcs. Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.



BOX 43 20155-0001

Triangel-shaped box in black leather imitation with magnetic lock and place for one pen. The box fits all pen models and can be printed on the front.

SPECIFICATIONS:

Length: 150x30mm Net weight: 36g

Packing: Piece by piece





Article:	1pc	50pcs	300pcs	600pcs	1200pcs	2400pcs
Box 43	€ 3,49	€ 3,23	€ 2,80	€ 2,63	€ 2,31	€ 2,20
Print cost, 1-colour:	€ 1,50	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40

For extra colours, add \in 0,32/colour. Set up cost is \in 57 for each print/colour (repeat orders of \in 35). Double printing on dark surfaces will be charged with \in 0,30/pcs. Set up cost for digital print is \in 98 (repeat orders of \in 50). VAT and Freight costs excluded.



PALETT GIFT BOX 20054-0572

Elegant shiny gift box in white or black and with satin interior for 1-2 pens. The case has a generous printing area and can be printed digitally.

SPECIFICATIONS:

Length: 178x55mm Net weight: 91g

Packing: Piece by piece







Article:	1pc	50pcs	300pcs	600pcs	1200pcs	2400pcs
Palett Gift Box	€ 7,31	€ 6,18	€ 5,16	€ 4,89	€ 4,61	€ 4,57
Print cost, 1-colour:	€ 1,50	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40
Digital print cost:	€ 2,97	€ 2,33	€ 1,45	€ 1,25	€ 1,06	€1,03

For extra colours, add € 0,32/colour. Set up cost is € 57 for each print/colour (repeat orders of € 35). Double printing on dark surfaces will be charged with € 0,30/pcs. Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.



ADORE GIFT BOX 20997-0102

Elegant and slightly larger gift box in black leather imitation and white satin interior. The box has space for 1-3 pens and is supplied individually with paper cover. Adore may also be labeled with your company logo or message.

SPECIFICATIONS:

Length: 174x101mm Net weight: 145g

Packing: Piece by piece





Article:	1pc	50pcs	300pcs	600pcs	1200pcs	2400pcs
Adore Gift Box	€ 6,50	€ 5,48	€ 5,00	€ 4,35	€ 4,19	€ 4,09
Print cost, 1-colour:	€ 1,50	€ 0,70	€ 0,56	€ 0,46	€ 0,44	€ 0,40
Digital print cost:	€ 2,97	€ 2,33	€ 1,45	€ 1,25	€ 1,06	€ 1,03

For extra colours, add € 0,32/colour. Set up cost is € 57 for each print/colour (repeat orders of € 35). Double printing on dark surfaces will be charged with € 0,30/pcs. Set up cost for digital print is € 98 (repeat orders of € 50). VAT and Freight costs excluded.

PRINTING & ENGRAVING



TAMPO PRINT



FOIL PRINT



ENGRAVING (Yag)



SCREEN PRINT



DIGITA LPRINT



ENGRAVING (Co2-laser)

TAMPO PRINT

Tampo printing is one of the most common of our print methods and is best suited for detailed imprints and logos. It it also best on convex, concave and uneven surfaces.

SCREEN PRINT

Screen printing is best suited for larger imprints with less details, and for larger editions. With screen printing, it is possible to print all around the pen.

FOIL PRINT

What makes foilprint different from the other print methods is that the foilfilm is really shiny, like chrome or gold. The imprint has a uniform colour coverage and a smooth, glossy surface that creates a luxurious feeling.

DIGITAL PRINT

Digital printing makes it possible to print photos in multiple colour and bleed printing on both small and large areas.

ENGRAVING

Laser engraving provides a permanent marking, is environmentally friendly and is made with both high speed and accuracy. We use both Yag- and CO2 lasers, which are two different machines and "techniques". One is suitable for marking bare metal, the other is suitable for painted surfaces.

If you have questions regarding print methods, please contact our Artwork department.

TEMPLATES & LOGO PLACEMENT

ARTWORK

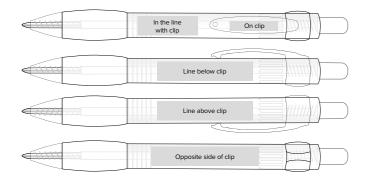
Before the production starts we always send a digital artwork for approval. The artwork contains the size of the print, the placement and the colours of the print. It is also of great importance that you read the artwork carefully and make sure that all information is correct. Please note that a delayed approval of the artwork may involve an extended delivery time. If we have to make changes to the artwork, a new one is always sent for approval.

TEMPLATES

All our pens has their own template. Please observe that the print sizes which are presented in each template are only approximate since the printing possibilities always vary depending on the looks of the print.

Please observe that not all templates in this catalogue are in 100% and that all print measues are in millimeters.

Below you can see our print placements:







PMS-colors that are in different % will turn into halftones.

ORIGINAL

Are received digitally in EPS-/AI- or PDF-format created in programs like Adobe Illustrator or Corel Draw. For best result, logos and pictures should be in vector as well as all the text, otherwise the desired font has to be attached together with the order. If you don't have the logo in vector, our Artwork department can help you with creating a new original file (for price see price list). We also make text compositions if desired (for price see price list). Note that a vector original can not be created in programs like Word, Photoshop or Powerpoint. If you have questions regarding an original or logotype, please contact our Artwork department by e-mail or telephone.

Important considerations regarding the original file:

- The original file is saved in vector and as an EPS-/Al- or PDF-format.
- That a vectororiginal can not be created in programs like Word, Photoshop or Powerpoint.
- If you want your text to be in a specific font, please attach it together with your order.
- That all texts in the original file are saved as vectors (that also applies on pdf-originals).

PRINTING

PMS, Pantone Matching System, Solid Coated is the color system that we use and we can make printings up to 4 colors. The PMS system is based on prints made on white surfaces and therefore we may have to make a white background print on black or dark products to guarantee the right color. Please observe that all PMS-colors that are not in 100 % will turn into halftones. We are also able to make half-toned prints in 4 colors, and 1 color prints in metalized foil.

Important considerations regarding prints:

- Giving the correct PMS-colors when you place an order, even if the logo is made in PMS-colors.
- That background prints could be necessary on black or dark products.
- PMS-colors that are not in 100 % will turn into halftones (see sketch to the left).

PRICE LIST

Printing/Engraving: Basic price:

INGLI/Stilolinea/Maxema/Erga/Pilot/Economy,	, 500pcs
1-colour print	€0.20/pc
2-colour print	€ 0,40/pc
3-colour print	€ 0,59/pc
4-colour print	€ 0,79/pc
White backgroud/Double printing	1/2 extra print
(separate prices indicated on each side in the	e catalogue)
Printing in smaller quantities than 500pcs	€ 0,25/pc and colour
(INGLI/Stilolinea/Maxema/Erga/Pilot/Economy)	
Set up cost (incl artwork 1&2)	€ 57,00/print and colour
Set up cost for repeat orders	€ 35,00/print and colour
Premium/Premium Luxe, 50pcs	
1-colour print Premium/Premium Luxe pens	€ 0,70/pc
2-colour print Premium/Premium Luxe pens	€1,00/pc
3-colour print Premium/Premium Luxe pens	€1,30/pc
4-colour print Premium/Premium Luxe pens	€1,60/pc
White backgroud/Double printing (Premium)	€ 0,30/pc
(separate prices indicated on each side in the	e catalogue)
Set up cost (incl artwork 1&2)	€ 57,00/print and colour
Set up cost for repeat orders	€ 35,00/print and colour
Print cost Ballograf Epoca	€ 0,50/pc and colour
Print cost Ballograf Rondo, pen body	€ 0,84/pc and colour
Print cost Ballograf Rondo, clip	€ 0,50/pc and colour
White backgroud/Double printing	1/2 extra print
Engraving Maxema/Economy/Ballograf pens,	clip€1,08/pc
Engraving Premium pens	€1,35/pc
Engraving Premium Luxe pens	€ 2,25/pc
(separate prices indicated on each side in the	e catalogue)
Set up cost engraving (incl artwork 1&2)	€ 57,00/print and colour

INGLI/Stilolinea/Maxema/Erga/Pilot/Economy, 500pcs	and colou
Foil print (silver/gold)	.€ 0,30/pd
Foil print in smaller quantities than 500pcs	
Set up cost foil print (incl artwork 1&2) € 57,00/print	and colou
Set up cost foil print (for repeat orders) € 35,00/print	and colou
INGLI/Stilolinea/Maxema/Erga/Pilot/Economy, 500pcs	
Digital print pens	.€0,59/pd
Digital print in smaller quantities than 500pcs	€ 0,65/pd
(separate prices indicated on each side in the catalogue)	
Digital print Premium/Premium Luxe pens	.€ 0,65/pd
Digital print Palett Giftbox & Epoca Deskset	.€ 2,97/pd
Set up cost digital print (incl artwork 1&2)€	€ 98,00/pc
Set up cost for repeat orders, digital printing	€ 50,00/pd
Printing names, pens	. € 2,40/pc
Engraving names, pens	. € 3,45/pd
(for separate prices ask for specified price list - names are in excel-format)	to be sen

€ 35 00/print and colour

€ 35 00/print and colour

Set up cost engraving for repeat orders

Engraved or Printed proof

Printed product sample...

SERVICE CHARGES: PRICE:

Lingiaved of Frinted proof	C 33,00/print and colour
Text compositions	€ 35,00/pc
Graphic works	€150,00/hour
Artwork 3 or more	€16,00/pc
Packing in other quantities than standard	€ 1,15/package

Express charge.....minimum charge €100.00
(Express deliveries within 1-4 days will have an additional charge of €

SWEDISH ARCHIVE - DOCUMENTAL SAFE INK:	PRICE:
1,0mm Metal Parker Style BP, Swedish Archive	€ 2,50/pc
ISO 11798 / Ink colour: Blue or Black / Writing length: 8000n	n

(Assembling included. Fits most of our pens containing a Parker Style Refill)

200.00 and deliveries within 5-10 days with € 100.00)

ADDITIONAL INFORMATION

Price and delivery information:

Prices are in EUR per piece without VAT, FCA Stockholm, Sweden. Deliveries made by our courier will be charged. In case of hindered delivery there will be an additional cost. Therefore, be sure to inform us about for example change in opening hours. We reserve the right for errors in the article and price information and the right to change prices without any notice due to substantial changes in currency exchange rates etc. Though we are always trying to deliver exactly the number of pens/products you have ordered we want you to know that over- or under deliveries sometimes may occur. Another thing important to remember is that there can be colour differences if you compare the products to the images in the catalogue, artwork or website. If the colour of the pens/products are particularly important to you, we recommend that when placing your order you also ask for a sample of the product, just to avoid any surprises in connection with your delivery.

How to handle consumer complaints:

If you are not pleased with our services we would very much like to know it. This is how you make a complaint about a product or service. Your written notification should be sent to us by letter or e-mail within 14 days after delivery. If your errand concerns the printing or engraving it should be reported immediately in order to make corrections as soon as possible. The most efficient way to handle a claim is to contact the person you received the order confirmation from. Please enclose your documentation of this mission, for example invoice or order confirmation. All complaints will be handled according to the rules of the Swedish Board for Consumer Complaints (ARN).

Information - page 122



CSR - Så jobbar vi med hållbarhet

Ingli Sweden strävar efter ett hållbart företagande. Nyckelområden inom hållbarhet är miljö, arbetsförhållande, mänskliga rättigheter och anti-korruption, samt ansvarsfull företagsstyrning. Det handlar om företagets ansvar på framförallt tre områden: ekonomiskt, socialt och miljömässigt. Vi har valt en strategi som bygger på insikten att vi är en del av problemet vilket gör att vi också kan bli en del av lösningen för en mer hållbar utveckling. Det innebär bland annat att vi ständigt jobbar för att integrera hållbarhet i vår verksamhet, samt i de produkter och tjänster vi erbjuder.

vi stödjer FN 'Global Compact's riktlinjer och accepterar vårt ansvar att beakta mänskliga rättigheter för dem som påverkas av vår verksamhet, samt att bidra till en hållbar utveckling i samhället. Som hjälpmedel har vi upprättat en social uppförandekod som gäller i såväl vår egen verksamhet som i relation med leverantörer

BE KIND TO OUR WORLD (HOOSE E(O-FRIENDLY ALTERNATIVES!

av produkter och tjänster. Koden är en naturlig del av vårt arbete och beskriver bl.a. legala krav och krav på arbetsvillkor, arbetsmiljö och miljö. För att ta del av vår dokumentation, kontakta oss gärna.

Vi är också måna om att vår verksamhet ska bedrivas på ett sätt som lämnar så litet avtryck som möjligt på miljön. Detta uppnås genom att vi ser vår del i kedjan och ställer miljökrav på våra underleverantörer. Vi väljer miljöanpassade alternativ i det dagliga arbetet samt jobbar med att minimera onödig resursförbrukning.

Våra främsta åtgärder är att:

- optimera våra transporter och minimera koldioxid-utsläppen
- minimera vårt avfall och källsortera det avfall vi ger upphov till
- så långt som det är möjligt, välja produkter och papper som är miljömärkta
- styra våra kunder rätt samt informera om mer miljöanpassade alternativ

Självklart ska vi också leva upp till gällande miljölagstiftning och hela tiden arbeta med att minska vår miljöpåverkan för att skydda vår miljö. Ingli Sweden vill ta sitt ansvar utöver det lagen kräver. Därför har vi påbörjat arbetet att certifiera oss inom miljö och kvalitet ISO 14001:2015 samt ISO 9001:2015.

I vårt sortiment har vi en mängd olika miljövänliga pennor att erbjuda. Ett bra miljöalternativ är pennor tillverkade av PLA. PLA är en plast som utdrivits ur växtfibrer vilket gör den komposterbar och biologiskt nedbrytbar. Ett exempel på pennor tillverkade i PLAplast är Vegetal Pen som du hittar på sidan 18. Vi har också pennor tillverkade av återvunnen plast. Två pennor som är tillverkade av återvunnen plast är E-venti Recycle som finns på sidan 61 och Thera Recycle på sidan 62.



I över 35 år har Ingli Sweden försett marknaden med profilerade reklampennor. Det var 1980 som grundaren Jaan Ingel fick idén att tillsammans med sin familj starta ett litet tryckeri för reklamprodukter i sin källare i Täby norr om Stockholm. Redan då var hans vision klar. Att bygga relationer och skapa mervärde genom att erbjuda sina kunder kreativitet, kunskap, service och kvalitet. En vision med starka ledord som lever kvar inom företaget än idag.

ldag är Ingli Sweden ett av Sveriges äldsta företag inom kategorin produktmedia och den största renodlade pennleverantören på reklammarknaden. Med ett heltäckande sortiment, stor lagerhållning och eget tryckeri kan vi erbjuda en mängd valmöjligheter och hålla korta leveranstider på såväl tryckta som otryckta varor. Ingli Sweden är även svensk agentur till några av de största penntillverkarna i världen och jobbar med flera kända varumärken som t.ex. INGLI, Cross, Sheaffer, Stilolinea, Maxema, Erga, Pilot och Ballograf.

Pennor är vår passion och vårt största mål är att öka medvetenheten om reklampennans värde. Läs mer om oss på: www.inglisweden.com Kvalitet, kreativitet och 35 års kunskap av att trycka pennor.

ON(E UPON A TIME THERE WAS A MAN WHO HAD A VISION ABOUT GIVING PENS IN ORDER TO GET VALUE.

www.inglisweden.com

penvalue