

INGLISWEDEN GIVE A PEN - GET VALUE



3

W

s

Q

A

2

caps lock

shift



Get maximum marketing value of your promotional pen

Ingli Sweden has developed a concept that we call PenValue and the purpose is to raise awareness of the value of the promotional pen. It is also a measure of how well suited a promotional pen is to its message, purpose, target group, and area of use relative to its price and the sender's graphic identity. Even a cheap pen can have a high PenValue if it is purchased for the right purpose and use.

In our PenValue-guide we explain the concept and how to choose a pen with maximum PenValue. The guide will help you understand how promotional pens can become an effective and vital marketing channel for you. It discusses both how to build a brand and generate new business. How can you get maximum value out of your pen?

Consider the following factors when choosing promotional pens for your business:

- Graphic identity: Does it reflect your brand?
- Message: What do you really want to say?
- Recipients: What do they want/need?
- Purpose: What do you want to achieve?
- Function: Usability is appreciated!
- Quality and Enviroment: Think sustainable!
- Industry: Adapt for the right business area!
- Quantity: One pen for each meeting?
- Colour and Design: Convey the right feeling!
- Time: Get the most profitable deal!

Take the opportunity to learn more, be inspired and develop your marketing by downloading the PenValue Guide at: Inglisweden.com





How to find the right pen for your purposes

Ingli Sweden has over 35 years experience in helping companies strengthen their brands by using printed pens. On our website, www.inglisweden.com, you can get help to find the right pen for your purposes and requirements. There we offer over 1000 pens in different price ranges, colours and designs with various functions.

Here are 3 ways to search for pens on our website:

1. The Search function

In the top menu you will find the Search function where you can search for pens, related information or any other type of content. The result is easily structured to help you quickly find what you're looking for.

2. The Quick access

Further down the home page is the Quick access provided with the most common search options, such as type of pen, price range and colour. From here you get directed to a list of relevant pens in our Pen Selector.

3. The PenSelector

In the Pen Selector you can search among all our pens. Here you have the opportunity to refine your search and make settings based on your own criteria. Besides colour and price range, you can choose to view only eco friendly pens or pens with a certain type of ink. It is also possible to search pens by brand.

The main thing to remember is that a promotional pen should reflect your brand in both design and function and that the highest "PenValue" will be achieved only when you have a well planned purpose of use.

Always feel free to contact us for help!

If you are having trouble choosing or cannot find what you are looking for please feel free to contact us. We will be glad to inspire and help you find the right pen for your purposes and requirements. We will be glad to guide you, whether you need inspiration, advice or want help finding the right promotions for your company.

OUR BRANDS:





🧲 stilolinea

models suitable for schools and hotels as well as for the conference and the office.

PAGE 80-82

 \supset parker

Parker is a world-leading brand of exclusive writing instruments. Now we have expanded our Premium Luxe range with beautifully designed Parker-pens.

PAGE 96-101



Maxema's pens are produced in an almost endless variety of colours and standard combinations to ensure you will find one suitable for your brand.

PAGE 28-46

BALLOGRAF.

Ballograf is the only Swedish manufacturer of pens. With its carefully selected materials Ballograf guarantee high guality and sustainability of their products.

PAGE 66-73

Premium

For these pens in our Premium Luxe range quality and feeling are the most important values. This chapter includes our most elegant and exclusive metal pens.

PAGE 84-93

MONTBLANC

Montblanc is a exclusive and world-leading brand of really elegant pens. Now we have expanded our Premium Luxe range with luxurious Montblanc-pens.

PAGE 102-103



EXCLUSIVE PENS FROM THE LVXVRIOV SBRAND MONTBLAN(! PAGE 102-103 ->>

CONTENT

123	E (continued)
1Morepage 8-9	Executivepage 86
А	F
Acroballpage 58-59	Finelinerpage 65
Add1page 6-7	Flow Rubberpage 35
	FriXion Clickerpage 62-63
B Balla mat Bauma 70	<u> </u>
Ballograf Boxarpage 70 Baronpage 27	G
Baron 03 Recycledpage 27	G-2 07page 65
Baypage 36	н
Bic 4-colourspage 76	Hallo Grippage 26
Bic Grip Rollerpage 76	Hemingwaypage 86
Bic Matic Ecolutionspage 77	Hiltonpage 93
Bic Media Clic Biopage 77	
Bic Velleda Grippage 78	1
Bic Sticky Notespage 78	Iconpage 38-39
Bio-S!page 19	J
Box 43page 89	Jotter Bond Street Blackpage 98
Businesspage 90	Jotter Originalpage 98
С	Jotter Stainless Steelpage 99
Congresspage 82	Jotter XL Monochromepage 100
Consultpage 81	
Crosspage 94-95	K
	Kingpage 88
D Dat	М
Dotpage 42-43	
E	Moodpage 30-31 Mood Presentaskpage 30
E-Fiftypage 54	Meisterstück Classiquepage 103
E-Infinity Recycled Whitepage 51	meisterstaert Glassiquepage 100
Elispage 16-17	N
E-Pen Basicpage 92	Next Chromepage 45
E-Pen Luxpage 92	
E-Pen Paper Casepage 92	P
Epoca Desksetpage 72-73	Palett Gift Boxpage 91
Epocapage 68-69	Paper Casepage 93
E-Space Solidpage 51 Ethicpage 44	Phi Chrome Gelpage 11 Pix Black BPpage 103
E-Twenty Recycledpage 52	Pixelpage 40-41
E-Ventipage 50	Purepage 32-33
Excelpage 10-11	Pure Rubberpage 34
	page e i

UP-TO-DATE INFORMATION: FAST AND SIMPLE!

We are committed to always give you as up-to-date information as possible which is why we have provided all products in this year's catalogue with QR codes that will lead you straight to the product on our website. Basic product information and price examples are of course still available in the catalogue for you to quickly form an idea of the product.

Most mobile phones today have built-in functionality for reading QR codes directly in the camera app. All you have to do is point the camera at the code and a link will appear on the screen. However, on older mobiles and some android phones, you may need to download a special app to do this.



NEW VEGETAL PEN GRIP DESIGNED BY INGLI SWEDEN! PAGE 21 ->>



NEW E(O PEN FROM STILOLINEA! - BARON 03 TOTAL RE(Y(LED IN (OLORS OF NATURE! PAGE 27 ->>

Q Quattropage 12-13
R Rajapage 22-23 Rex Grippage 64 Rondopage 71
S S45page 18 Semyr Grip Colorpage 25 Sonnet Matte Black RBpage 101 Super Grippage 60 Super Grip Gpage 61
T Tethys Grippage 24 Therapage 53 Timmermanpage 82
U Ultra Frostpage 53 Urban Muted Blackpage 97
V Vegetal Penpage 20-21 Vegetal Pen Grippage 21 Viewpage 46
Z Zinkpage 37
ETUIER Box 43page 89 Palett Gift Boxpage 91
INFORMATIONpage 104-100 About us Printing options Prices Original Artwork Delivery information

NEW ITEMS



Baron 03 Recycledpage 27
E-Infinity Rec. Whitepage 51
E-Space Solidpage 51
Jotter Bond Street Bpage 98
Jotter Originalpage 98
Jotter Stainless Steelpage 99
Jotter XL Monochrpage 100
Meisterstück Clapage 103
Pix Black BPpage 103
S45 rPETpage 18
Sonnet Matte Blackpage 101
Urban Muted Blackpage 97
Vegetal Pen Grippage 21

ECO PENS

1More Hybrid	page 8-9
Acroball	.page 60
Add Bamboo Hybrid	.page 6-7
Baron 03 Recycled	page 27
Bay Recycled	
Bic Matic Ecolutions.	
Bic Media Clic Bio	page 77
Bio-S!	page 19
Dot Recycled	page 44
E-Infinity Rec. White	page 51
Elis Recycled	page 16
E-Twenty Recycled	page 54
E-Venti Recycled	.page 50
Icon Pure Recycled	page 40
Pixel Recycled	page 43
Pure Recycled	page 35
Rex Grip	page 66
S45 Bio	page 18
S45 rPET	page 18
Vegetal Penpa	age 20-21
Vegetal Pen Grip	page 21
Zink Recycled	page 39



INGLI

INGLI

SWEDISH DESIGN

INGLI is our own Swedish brand for a series of promotional pens that stand for innovation, quality and writing performance. Many pen models have also been designed with inspiration from mathematics and technology. Some examples of this are Quattro with its four different functions, Phi drawn in proportion to the golden ratio and our latest release Excel which was inspired by the calculation program with the same name.

STYLISH AND EFFECTIVE MESSENGERS

The INGLI pens are specifically designed to be stylish, affordable and effective messengers. The range includes models in varying styles in order to accommodate different situations. The pens also have different functions and characteristics, each of which adds something extra to your advertising message. All models provide generous printing areas and are delivered with our own refill of the highest quality. The brand INGLI has exsisted since 1980 so it is both with passion and experience we design our pens.





Writing Instruments since 1980

ADD1 COMFORTABLE GRIP AND LARGE, PRINTABLE CLIP

A series of affordable ballpoint pens of high quality made with concerns regarding design as well as functionality and printing options. Comfortable grip and large printing area on both clip and body. Also available in hybrid plastic as a better-adapted alternative to the enviroment.









FOR MORE PRICES AND MORE INFORMATION:

Add1 Opaque	500pcs
Incl. 1-colour print	€ 0,66
Incl. Digital print	€ 1,06

SCAN M

PRICE EXAMPLE	ns:sin
FOR MORE PRICES AND	
FOR MORE INFORMATION:	SCAN ME
Molenne	
Add1 Matta	FOOnco

Add1 Matte	500pcs
Incl. 1-colour print	€ 0,66
Incl. Digital print	€ 1,06

PRICE EXAMPLE	
FOR MORE PRICES AND MORE INFORMATION:	SCAN ME
Add1 Clear	500pcs

, luur elear	0000000
Incl. 1-colour print	€ 0,66
Incl. Digital print	€ 1,06

All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add \in 0,20/colour. Set up cost is \in 57 for each print/colour. Set up cost for digital print is \in 95.







better-adapted alternatives to the environment. As the plastic consists of 40% wheat straw which contributes to a reduced amount of newproduced plastic.

FOR MORE PRICES AND MORE INFORMATION:	SCAN ME
	EOOnes
Add Chrome	500pcs
Add Chrome Incl. 1-colour print	500pcs € 0,68

PRICE EXAMP

FOR MORE PRICES AND MORE INFORMATION:

Add Bamboo Chrome 500pcs € 1,08 Incl. 1-colour print Incl. Digital print € 1,48

All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,20/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.

INGLI - page 6



INGLI

ADD1 CLEAR 10100-0013



ADD BAMBOO HYBRID 10100-9019







LE	
	0:522
A	SCAN ME

PRICE EXAMPLE

FOR MORE PRICES AND MORE INFORMATION:



Add Bamboo Hybrid	500pcs
Incl. 1-colour print	€ 1,03
Incl. Digital print	€ 1,44

1MORE POPULAR PEN WITH GENEROUS PRINTING AREA

A popular ballpoint with straight slim body that has a generous printing area suitable for long messages like for example a web address. The pen is available in two different versions with solid barrel in a variety of colours or in white or black hybrid plastic. Small printable clip.



Il price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,20/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.





NEW IDEAS OFTEN BEGINS WITH A PEN!

An invention or product often begins with a pen used to sketch an idea. Everything from houses and floor plans to technical gadgets and fashion has for a long time started with a drawing on paper. The computer in all its glory, but brainstorming, mindmaps, idea sketches and notes will always be the best when created by hand. So do not forget the pen's potential for these purposes. And of course, do not forget to brand your pens with your logo.



EXCEL 10100-0067

MODERNA ■ 8x47 ● 8x47 H Zachridson - Okogh 🗊 8x40 🗊 8x40 8x35 🕑 10x38 PRICE EXAMPLE d you kNov FOR MORE PRICES AND MORE INFORMATION: MORE INFORMATION: SCAN ME CAN ME 500pcs Phi Chrome Gel 500pcs Incl. 1-colour print € 0,66 € 1,21 ... THAT THE BRAND INGLI HAS € 1,06 Incl. Digital print € 1,62 EXSISTED SIN(E 1980?



This promotional pen from INGLI, has an innovative industrial design. The rubberized, ribbed pen body make the pen fit firmly in the hand. The solid clip emphasizes your brand in an attractive way. SPECIFICATIONS: Length: 138mm Net weight: 9g Refill: 1,0mm INGLI Plastic Parker Style BP Writing length: 2000m Ink colour: Blue Packing: 50pcs/cardbox PHI CHROME GEL 10100-1030 A more luxurious pen with gel refill for a more comfortable writing. Phi Chrome Gel has a twist mechanism and is designed according to the Golden Ratio. The pen with the liquid gel ink is perfect for those looking for an exceptional writing experience. SPECIFICATIONS: Length: 130mm Net weight: 13g Refill: 0,7mm INGLI Plastic Parker Style BP ISO 27668-1 Writing length: 500m Ink: Gel ink, blue Packing: 50pcs/cardbox AGB Excel Incl. 1-colour print Incl. Digital print





PRICE EXAMPLE FOR MORE PRICES AND

All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add \in 0,20/colour. Set up cost is \in 57 for each print/colour. Set up cost for digital print is \in 95.

INGLI

PENS TO ENHANCE AN **EXPERIENCE!**

In our age experience is paramount! Any company can offer an experience by making its service, product and interaction with other people more positive and more memorable. Of course, There are many ways this can be done, one of the most effective being product media, such as promotional pens. To get that positive effect you're looking for it is, however, important to think about the quality and functionality of the pen, as well as the sensory impression it leaves on its user, the way it looks, how it feels to hold and even how it smells.

penvalue

.....

QUATTRO INNOVATIVE PEN WITH 4 SMART FUNCTIONS

An innovative promotional pen with no less than 4 different smart functions. Besides the traditional ballpoint it provides 3 functions especially designed for smartphone users. As a promotional pen Quattro also provides a very generous printing area which makes it the perfect advertising item for all modern companies.



All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add \in 0,20/colour. Set up cost is \in 57 for each print/colour. Set up cost for digital print is \in 95.







Stilolinea was founded in the early 1970s and, since its origin, has focused on maintaining its "Made in Italy" guarantee. The production is carried out at San Mauro Torinese, in a modern plant which extends over 9000m2. There, all stages of the production are performed, from the mould construction, the moulding of plastic materials to the assembly of the pens, through the use of fully automated machinery before the products final inspection.

stilolinea PROMOTIONAL AND GIFT BALLPOINT PENS SINCE 1972

All processes are quality and environmental certified by ISO-9001:2015 and ISO-14001:2015.

FUNCTION AND DESIGN

In the Stilolinea range you will find functional pens in elaborate designs with many printing possibilities. The pens are made of high quality, glossy ABS plastic that of course is non-toxic and and free from harmful additives. All the refills are always with a one-year warranted duration. Stilolinea also offers some of the most popular eco-pens on the market, made of a special patented plastic from NatureWorks. All pens in the assortment can be assembled in custom colour combinations for orders of at least 5000pcs or alternatively specially made in your own PMS colour with moq of 10000pcs.





RENDL

ELIS SEVERAL VERSIONS AND DIFFERENT SPECIALITIES

Elis is a series of pens with balanced shapes from top to tip. The pens have solid coloured bodies with twist mechanism and are available in several versions with different specialities. Choose between Elis Extra available in 33 different colours, Elis Recycled with lead-free refill made in recycled plastic and Elis Chrome Gel with elegant chrome details and easy flowing gel ink.

SPECIFICATIONS:

Length: 139mm Net weight: 11g Packing: 100pcs/cardbox

Jumbo BP, blue ink Writing length: 2000m

Refill Elis Recycled: 1,0mm Lead free Standard BP, blue ink Writing length: 2000m

Refill Elis Chrome Gel: 0,7mm Plastic Parker Style Gel BP, black ink

All ink: ISO 12757-2



All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add \in 0,20/colour. Set up cost is \in 57 for each print/colour. Set up cost for digital print is \in 95.







PENS TO STRENGTHEN YOUR RELATIONS!

Promotional pens are common to give away to strengthen relationships. It gives a positive experience of the brand and a stronger emotional commitment to the recipient. However, something that should be more considered is to give away different products for different segments of customers. Use 2-3 different pen models suited to the expectations and needs of each segment.

S45 AFFORDABLE PENS IN MANY COLOURS

Affordable ballpoint pens with classic design in many bright colours. Choose between the full coloured S45 Total and the S45 Bio with white pen body made of certified PLA-plastic and a transparent clip in ABS. The straight pen body enables large logo prints on both barrel and clip.



All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add \in 0,20/colour. Set up cost is \in 57 for each print/colour. Set up cost for digital print is \in 95.

BIO-S! 50500-3750

A certified eco-pen made from PLA-plastic, PLA is a plastic made from plant fibers which makes it both biodegradable and compostable at temperatures above 60°C (not refill and feather). The ballpoint pen has a large printing area on the barrel and eco-labelling on the clip-part.



All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,20/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.







S stilolinea

NatureWorks*

CONSIDER THE ENVIRONMENT WHEN CHOOSING YOUR **PROMOTIONAL PEN**

NatureWorks is a world leader in biopolymer technology. Their patented Ingeo material of renewable raw materials has unique properties that are not found in traditional plastic. The plastic is called PLA, a polyester derived plant fibers, which makes it bio-degradable and compostable at temperatures above 60°C. Most of Stilolinea's eco-pens are made of PLAplastic (except refill and spring). Besides that, only one third of the energy is used to produce a pen barrel from PLA compared to the traditional ABS plastic, equal to 66% less CO2 emission.

Read more at www.natureworksllc.com

VEGETAL PEN THE COMPOSTABLE PEN!

A series of certified eco-pens made from PLA-plastic. PLA is a plastic made from plant fibers which makes it both biodegradable and compostable at temperatures above 60°C (not refill and feather). The ballpoint pen has a clip with ecolabelling and a rifled grip.

SPECIFICATIONS:



Refill: 1,0mm Standard Plastic Style BP ISO 12757-2

Writing length: 2000m Ink colour: Blue



Packing: 100pcs/cardbox



MatureWorks

- Made of PLA-plastic - Eco certified - Biodegradable

- Compostable at temp.

above 60°C - Ecolabeling on the clip-part



VEGETAL PEN 50500-3450 R



D 7x65 **7**x45



PRICE EXAMPLE FOR MORE PRICES AND MORE INFORMATION:

Vegetal Pen

Incl. 1-colour print

Incl. Digital print

500pcs

€ 0,86

€ 1,27

All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,20/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.









PENS TO STRENGTHEN YOUR RELATIONS!

Promotional pens are common to give away just to strengthen relationships. They give, as all product media, a positive experience of the brand and a stronger emotional commitment to the recipient. However, something that should be more considered is the possibility to give away different products for different segments of customers. Use 2-3 different pen models suited to the needs and expectations of each segment.

RAJA SIMPLE ELEGANCE AND HIGH QUALITY

A series of well-known ballpoint pens in different combinations, colours and price ranges. With its simple elegance and high quality, Raja is the favorite writing instrument for many. The straight barrel provides good printing options.



All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,20/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.



TETHYS GRIP BALLPOINT & PENCIL 50500-5520/5620

Elegant promotional pens with ballpoint pen or pencil that are suitable for delivery as a set. The pen has a patterned rubber grip which gives a comfortable writing experience. Also, it has a push function, the mechanism lies between the rubber grip and the top.





PRICE EXAMPLE FOR MORE PRICES AND MORE INFORMATION:	SCAN ME	PRICE EXAMP For more prices and more information:
Tethys Grip	500pcs	Tethys Grip Pencil
Incl. 1-colour print	€ 3,00	Incl. 1-colour print

€ 3,40

PRICE EXAMPLE	
FOR MORE PRICES AND MORE INFORMATION:	SCAN ME
Tethys Grip Pencil	500pcs

Incl. Digital print

PRICE EXAMPLE	
FOR MORE PRICES AND MORE INFORMATION:	SCAN ME
Semvr Grip Color	500pc

5000005
€ 1,44
€ 1,84

All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add \in 0,20/colour. Set up cost is \in 57 for each print/colour. Set up cost for digital print is \in 95.

€ 4,94

€ 5,35

SEMYR GRIP COLOR 50500-8771

A stylish pen with patterned rubber grip for a comfortable writing and chrome details that provide a more luxurious writing experience. Available in several various happy colours.



Incl. Digital print



S stilolinea

Stilolinea - page 25

HALLO GRIP POPULAR PEN WITH COMFORTABLE GRIP

A series of ballpoint pens that have become popular thanks to the comfortable rubber grip. Available in many different colours and finishing combinations.



All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,20/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.

BARON 50500-8200

pen body is straight benefiting excellent printing possibilities.



BARON 03 TOTAL RECYCLED 50500-8291

clip and pen body.



Length: 134mm Net weight: 8g

Refill: 1,0mm Standard Plastic Style BP ISO 12757-2

Writing length: 2000m Ink color: Blue

Packing: 100pcs/cardbox A S ROSCER C T G N KK F FF E



PRICE EXAMPLE FOR MORE PRICES AND MORE INFORMATION: Baron

All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,20/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.







S stilolinea



THE WORLD IS CHANGING WE ARE CHANGING WITH IT.

Natural tones of the new recycled models

19 – FOREST

06 - ICE

21 – ABYSS

10 - CLOUD

Change is a choice and it depends on each of us. To change means to choose responsible, sustainable consumption that prefers quality to quantity and raw materials from recovery chains. The use of recycled materials reduces the emission of greenhouse gases and production usually requires less energy compared to manufacturing from non-renewable sources. However, a sustainable alternative does not have to mean aesthetic compromises. In Maxema's new eco range you will find well-designed pens of high quality in eight shades inspired by the colours of nature. This is where their change for more environmentally aware consumption begins.

THE PENS:

Designed and produced entirely in Italy using only high quality Italian and German raw materials.



HANGE

°О_{ИIHL}



THE PLASTIC:

Top quality, non-toxic ABS, highly resistant to knocks and sudden changes in temperature, of excellent glossiness and colour stability, free from dangerous substances such as lead, mercury, chrome and cadmium.

THE COATING:

Four layers of coating for perfect sealing and free of toxic substances.

THE INK:

Only German, non-toxic Documental ink (ISO 12757-2), conforms to European (REACH) and American (TSCA) directives. The refills in the pens are Jumbo refills which can write for up to 2500m and X-20 for up to 2000m.

MOOD DESIGN WITH A METAL TOUCH

A line of exclusive pens made of high quality plastic. The metal parts have been diamond cut for an outstanding dazzling result. Choose between solid or rubberized pen body from a whole palette of different colours. Delivered in an elegant black paper gift box.



All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add \in 0,20/colour. Set up cost is \in 57 for each print/colour. Set up cost for digital print is \in 95.



LUXURY IS A

STATE OF MIND

"Find your MOOD" Whatever mood you are in, you







PRICE EXAMPLE ■120 FOR MORE PRICES AND MORE INFORMATION:

Mood Lux Chrome

Incl. 1-colour print

Incl. Digital print

500pcs	Mood Luxe Gold
€ 8,36	Incl. 1-colour print
€ 8,76	Incl. Digital print

All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,20/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.







MOOD LUX GOLD 50510-9040

MOOD GOLD 50510-9010



PRICE EXAMPLE FOR MORE PRICES AND MORE INFORMATION:	SCAN ME	PRICE EXAMPLE FOR MORE PRICES AND MORE INFORMATION:	SCAN ME
Mood Luxe Gold	500pcs	Mood Gold	500pcs
Incl. 1-colour print	€ 9,58	Incl. 1-colour print	€ 4,65
Incl. Digital print	€ 9,98	Incl. Digital print	€ 5,05



PURE STYLISH LINE OF PENS WITH MATTE COATING



PURE MATT 50510-7306

A very stylish line of promotional pens in modern design with a twist mechanism and matte coating. Available in a wide range of colours and combinations, also as reycled model in shades inspired by nature. Pure looks very attractive with print on the clip, but the pen body is also excellent for branding.





PURE MATT EXTRA 50510-7303





PRICE EXAMPLE	
For more prices and more inFormation:	SCAN ME
Pure Matt	500pcs
Incl. 1-colour print	€ 1,40

€ 1,81

Incl. Digital print

PRICE EXAM

FOR MORE PRICES AND MORE INFORMATION:

Pure Matt Extra Incl. 1-colour print Incl. Digital print

All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add \in 0,20/colour. Set up cost is \in 57 for each print/colour. Set up cost for digital print is \in 95.

Maxema - page 32

PLE	PRICE EXAMPLE FOR MORE PRICES AND MORE INFORMATION:
500pcs	Pure Recycled
€ 1,40	Incl. 1-colour print
€ 1,81	Incl. Digital print

CAN ME

500st

€ 1,50

€ 1,91

PURE RUBBER RUBBERIZED PEN IN TRENDY COLOURS



FLOW RUBBER 50510-7026

Stylish promotional pens with a twist mechanism within the Pure family. The rubberized pen body provides a firm and comfortable grip. Large selection of combinations and colours, including some trendy fluorescent versions.



For multicolour printing, add \in 0,20/colour. Set up cost is \in 57 for each print/colour. Set up cost for digital print is \in 95.



 $\Delta \Omega$ TUR



An attractive promotional pen with rubberized pen body. The chrome tip brings an elegant impression. The rubberized pen body has a decorative pattern on the upper part of the body and can be printed on the clip only.



All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,20/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.

BAY MODERN AND AFFORDABLE



Affordable promotional pen in a simple, yet modern design. This pen has a twist mechanism and a full coloured pen body with a matte finish. Available in a wide range of colours and as a recycled model in eight different shades. Branding is possible on both clip and pen body.

SPECIFICATIONS:

Length: 135mm Net weight: 11g

Refill: 1,0mm Standard Plastic Type BP ISO 12757-2

Writing length: 2000m Ink colour: Blue

Packing: 50pcs/cardbox





All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,20/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.

ZINK CLEAN DESIGN AND GENEROUS PRINTING AREA

Promotional pen in a stylish design with straight and clean lines. The pen has a twist mechanism and ha a generous area for branding, preferably on the clip. Available in a full coloured version or as a recycled model with a coloured barrel and white clip-part.

SPECIFICATIONS:







PRICE EXAMPLE	
FOR MORE PRICES AND	
FOR MORE INFORMATION:	SCAN ME
Zink	500pcs
Incl. 1-colour print	€ 1,07

All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,20/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.









ICON PURE RECYCLED 50510-9128

Brand new pen in Maxema's eco range made of 100% recycled ABS plastic. The design is a combination of the modern Pure and the popular Icon with an oval clip that stylishly frames your logo.



SPECIFICATIONS:

Length: 140mm Net weight: 12g

Refill: 1,0mm Plastic Jumbo BP ISO 12757-2

Writing length: 2500m Ink colour: Blue

Packing: 50pcs/cardbox







ICON POPULAR WITH OVAL CLIP

Stylish and popular promotional pens in a simple, yet modern design. Available in two different designs in matte finish with or without silver-coloured tip. The oval clip is well suited for promotional printing. The pens have a twist mechanism.

SPECIFICATIONS:







FOR MORE PRICES AND MORE INFORMATION:	SCAN ME
Icon Pure Recycled	500pcs
Incl. 1-colour print	€ 1,44
Incl. Digital print	£ 19/

All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,20/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.

Maxema - page 38







SO MUCH MORE THAN JUST A PEN!

There are many situations where a pen is more necessary or extra valuable. As in all situations where we are expected to write or take notes. But a pen can also be so much more than just a pen. It can also be a name tag, a table top card or work as a drink ticket. Actually, it's only your imagination that will set the limit.

PIXEL NICE, AFFORDABLE AND LOTS OF COMBINATIONS

This series of classic ballpoint pens is available in several price ranges, combinations and a variety of colors. Here you can find everything from frosted, solid or rubberized coatings to details in chrome. The slightly curved clip is suitable for printing, but the pen body also has a generous print area (rubberized pen can only be printed on the clip).







PRICE EXAMPLE	
FOR MORE PRICES AND	
FOR MORE INFORMATION:	SCAN ME
Pixel Matt Chrome	500pc

All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,20/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.

Mmaxema[®]

DOT A PEN THAT IS SPOT ON FOR YOUR BRAND

Series of promotional pens that impress with an innovation of traditional design. What's special about these pens is the coloured dot on top of the push button that discreetly complements your logo or promotional message. Available in white or a full coloured body with chrome details, as a recycled model in eight different shades or with rubberized, black or coloured, pen body.





COLOURS -CREATE THE RIGHT FEELING! It is true that we are easily

PRICE EXAMPLE	
FOR MORE PRICES AND MORE INFORMATION:	SCAN ME
Dot Black Rubber	500pcs
Incl. 1-colour print	€ 1,57

€ 1,97

Incl. Digital print

FOR MORE PRICES AND MORE INFORMATION:

Dot Rubber Incl. 1-colour print Incl. Digital print

All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,20/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.





Maxema[™]



ETHIC ELEGANT PENS WITH CHROME DETAILS



Elegant ballpoint pens with details in chrome and twist mechanism. Available in two versions, one of which with luxurious metallic colours. Can be engraved on the clip.

SPECIFICATIONS:

Length: 140m Net weight: 13g

Refill: 1,0mm Plastic Jumbo BP ISO 12757-2

Writing length: 2500m Ink colour: Blue

Packing: 50pcs/cardbox



3 25x40 3 25x50 7x55 7x28 Q 25x40 Q 25x50 25x40 25x50 07x55



All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add \in 0,20/colour. Set up cost is \in 57 for each print/colour. Set up cost for digital print is \in 95.

NEXT CHROME 50510-1112

Stylish ballpoint pen with push button and chrome tip that enhances the pens elegance. The big clip and the slightly heavier pen body leave plenty of room for your promotional message.





IN CUSTOM DESIGN! Did you know that we can make custom designed paper cases? Perfect if you want to add some extra value to your promotional pen!

All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,20/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.



∭maxema[∗]









PAPER CASES

VIEW 50510-8200

Elegant series of promotional pens available in several glossy colours. The pen has a twist mechanism, chrome tip and a clip also in chrome that can be both printed and engraved.

SPECIFICATIONS:

Length: 139mm Net weight: 14g

Refill: 1,0mm Plastic Jumbo BP ISO 12757-2

Writing length: 2500m Ink colour: Blue

Packing: 50pcs/cardbox





View Chrome 500pcs Incl. 1-colour print € 2.13 Incl. Digital print € 2.54



All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,20/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.



There are situations and marketing purposes for which promotioanal pens are especially useful. To explain this, we have written a guide where we describe the value of promotional pens in 7 different situations. The purpose is to inspire and assist sales and marketing professionals to see new potential applications where promotional pens can add value to both brand and customers.

In the guide we list the following 7 situations:

1. Pen give away in face-to-face encounters

Profile products, such as promotional pens, are highly appreciated why it should be obvious to give them away in meetings with other people.

2. Pens increases sales and help seal the deal

A promotional pen does not usually seal a deal directly, but rather helps the process. It is all about ensuring that the pen finds its way to the right person, in the right place, at the right time.

3. Pens to enhance an experience

We know that a gift can enhance an experience and leave the recipient with positive feelings about your encounter.

4. Pens for brand-building

An effective and stylish promotional pen has a long service life and can actually be used daily by the one who has received it.

5. Pens to increase your conversion rate

Did you know that the motivation for conversion is dramatically increased if the call to action is first communicated by physical advertising, for example through promotional pens?

Mmaxema[®]



6. Pens to improve customer satisfaction

In order to get more satisfied customers, you should always strive for positive customer experiences and try to exceed your customer's expectations at every opportunity given.

7. Pens to strengthen relations in different segments

Your customers expect different things from you depending on what relations you have. That's why we recommend that you treat your customers differently. Even when it comes to promotional pens.

Take the opportunity to learn more about the value of promotional pens in different situations. Read our guide to better understand and have easier to plan for different applications in your own organisation.

Download the complete guide at: inglisweden.com



Communication 3^[6]0 Upgrade your visibility

TEXTURE

DIGITALY

PATTERN

A pattern printed with or without text in one or more colours from the Pantone scale. The rotating screen print is realized before the pen assembly which allows you to customize the whole pen barrel, even under the clip. The printed pattern creates a personal impression and immediate attention.

DIGITALY

personalization.

I-LIGHT



realise multicolour creations.

ITALIAN WORKS OF ART SINCE 1968

Erga is an Italian manufacturer of pens with 50 years of experience in promotion. Through research and and a strong desire to constantly evolve Erga has successfully managed to take a position at the vanguard of production and automated personalization technologies. All production processes are of course in accordance with the EEC standards.

FOCUS ON PERSONALIZATION

The range includes a variety of stylish, high quality pens designed specially to make room for your customized and personalized communication.

360° COMMUNICATION

Pens are everywhere, even nice and good quality ones, but the most important thing in a pen is the way you use it to communicate. Communication techniques have changed. In a world where everything goes fast it is important to stand out and offer an experience. Our 360° Communication offers a combination of visual, tactile and textual elements that transmit your message with utmost efficacy. Images are processed 60,000 times faster than texts and if we can address another sense, like feeling, we can achieve even greater success. Choose from our printing techniques: Texture, Digitaly, I-Light and Velvet.







Digital transfer: Digitaly is the digital printing technique that enables you to reproduce photographic images to the smallest detail. The result is a detailed image for a high-impact communication on a pen that will certainly not go unnoticed. Also with this technique, the entire pen surface can be used for your

Raised 3D print: The I-Light technique gives your communication greater impact and emotion, having your logos and graphics reproduced with a thickness that is perceivable by touch. Moreover, it enhances the high brilliance of UV colours by alternating lights and shades.

Velvet print: With this technique, you can create velvety logos or other designs in one bright colour. The soft touch gives you a truly unique promotional pen that is both visible and tactile. Velvet can also be combined with other 360° techniques to

E-VENTI A PEN YOU JUST HAVE TO EXPERIENCE!

() 360°

Stylish ballpoint pens specially designed to put focus on your printed message. In addition to the usual colour combinations, this series offers an eco-friendly version made of recycled plastic in black or white with coloured push button.



All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,20/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.



nfinity Recycled White	500pcs
l. 1-colour print	€ 1,20
:I. Digital print	€ 1,60

All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,20/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.







E-TWENTY RECYCLED 50508-0125

🦲 360°

Series of promotional pens available in two versions and a variety of fine colours. The pens are wider and have shorter clips to allow more space for large or all-around printings on the pen body.



All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add \in 0,20/colour. Set up cost is \in 57 for each print/colour. Set up cost for digital print is \in 95.

ULTRA FROST 50508-0005

Popular promotional pen with slim, frosted body and an ergonomic rubber grip that provides a comfortable writing experience. The pen body is best suited for printing, but the small oval clip can also be printed with smaller messages and symbols.



THERA SOLID 50508-0031

SPECIFICATIONS:

Length: 140mm Net weight: 8g

Refill: 1,0mm Standard Plastic Type BP ISO 12757-2

Writing length: 2000m Ink colour: Blue

Packing: 100pcs/cardbox A M Z R CERT G



PRICE EXAMPLE FOR MORE PRICES AND MORE INFORMATION:	SCAN ME
Ultra Frost	500pcs
Incl. 1-colour print	€ 0,85

All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add \in 0,20/colour. Set up cost is \in 57 for each print/colour. Set up cost for digital print is \in 95.









E-FIFTY 50508-0128

🦲 360°

This elegnat pen is wider and have shorter clips to allow more space for large or all-around printings on the pen body. e-Fifty also has tip and push button in shiny chrome.



	PRICE EXAMPLE For More PRICES AND More INFORMATION:		
	E-Fifty	500pcs	
	Incl. 1-colour print	€ 1,65	
	Incl. Digital print	€ 2,05	

All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,20/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.

3 tips to gain maximum effect of your communication

Promotional pens are one of the most top performing marketing channels when it comes to attention and recognition, but there are still ways to boost the communication for maximum effect. Although the advertising space on pens is quite small, it is rarely used entirely. Many companies choose to simply print their brand and web address, which of course is important from a brand-building perspective, but why not take the opportunity to communicate something more when you have the chance? A pen is like any ad why you should take advantage of its full potential. Call to action or ask a question to get more interesting. Surely you have something to say that can attract more attention.

Choose a printing technique that appeals to many senses!

The more senses you are able to attract with your communication the better. With 360° communication it becomes possible to communicate with more than just texts and symbols. With this technique you can add both visual and tactile elements and allows you to customize the whole pen barrel. By choosing this type of printing technique, you can enhance your messages in a very attractive and effective way.

1. Start with your message. What does your logo look like? Does it have any graphic elements that can be picked up in a 360 design? Maybe there is a picture or a particular pattern associated with your business? Think about what you want to convey both in text and in the form of feeling.

2. Select the pen. The pen models available for 360 communication are marked in this chapter with a 360 symbol. Choose the one that best suits your







MAKE SURE TO BE UNIQUE

message. If the logo is large, you may choose a pen with larger clip. If you want a more luxurios feeling, you may choose a pen with details in chrome. Use standard colours or make your own combinations of colours and details.

3. Wich 360 techniques do you want to use? Base the decision on the message and the feeling you want to convey. Is a visual result enough or do you want a 3D effect so that the print also gives a tactile experience?

4. Send us your logo in high resolution and in vector, together with your possible toughts and ideas, and we will shortly get back to you with quotation and a couple of diffrent print sketches.



Pilot is one of the world's oldest and leading manufacturers of writing instruments, well-known for developing innovative pen solutions for different purposes. Through investments in research and an expertise in chemical engineering, Pilot has developed several ink technologies revolutionary for the market. One of them being the thermosensitive ink included in the popular FriXion range. To secure the production and minimize the environmental impact, Pilot's factories are ISO 14001 certified.

A 100 YEAR OLD STORY!

The first Pilot pens were launched in Japan in 1918 by Ryosuke Namiki, marine engineer and professor at the Tokyo Merchant Marine College. The success was soon a fact and within the course of 8 years, foreign offices were opened in London, New York, Shanghai and Singapore. Today, Pilot pens are available worldwide and the company can proudly celebrate over 100 years of pen production.

Headson -



ACROBALL

Stylish promotional pen with large printing area and comfortable rubber grip. The ink has the same colour as the rubber grip and is extremely soft which makes the writing more smooth compared to regular ballpoint pens. Included in the Pilot BeGreen assortment which means that it is made of recycled plastic for reduced impact on the environment (not Acroball Metallic).

Electapeter se

SPECIFICATIONS:

Length: 143mm Net weight: 10g

Refill Acroball: 1,0mm Standard Plastic Type BP ISO 12757-2



All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,33/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.







CHOOSE RECYCLED AND IMPROVE THE ENVIRONMENT:

Pilot's ISO 14001-certified factory in Japan is where all pens in the BeGreen range are produced. Within BeGreen all pens are made of recycled plastic compliant to ISO 14021 requirements. Today about 20% of Pilot's total sales are recycled pens. You can help improve that figure by choosing recycled too.

SUPER GRIP OFFICE CLASSIC SUITABLE FOR PROMOTIONAL PRINTS

This classic office pen is becoming increasingly popular to use as a promotional item. With it's oil-based documental-safe ink, comfortable grip and click mechanism, the ballpoint pen has become a favorite of many. In black version, Super Grip is also available as pencil. Printing on the clip is to be preferred.



All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,33/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.



SUPER GRIP G 10182-0022

Modern version of the classic office pen with slightly cleaner lines and softer shapes. The pen has a push button, patterned grip and is available in several clear transparent colors where the ink follows the pen barrels colour.





FRIXION CLICKER THE BALLPOINT PEN WITH ERASABLE INK!

This world-famous ballpoint pen has become incredibly popular thanks to it's clickable clip and erasable ink in the same colour as the pen body (white pen has blue ink). The ink can be erased as many times as you like. After two years the written text becomes permanent. The technology is based on friction and the eraser itself is indestructible.



All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add \in 0,33/colour. Set up cost is \in 57 for each print/colour. Set up cost for digital print is \in 95.

PILOT



REX GRIP ECO-FRIENDLY WITH DOCUMENTAL SAFE INK



Eco-friendly series of good-looking promotional pens with rubber grip available in 2 different versions. The pen is made of recycled plastic, which helps reduce the impact on the environment. The clip is suitable for printing, but the pen body also offers good printing possibilities.

SPECIFICATIONS:

Length: 145mm Net weight: 10g

Refill: 1,0mm Standard Plastic Type BP ISO 12757-2

Ink: Documental safe, in same colour as the pen (white pen = black ink)

Packing: 50-100pcs/polybag





REX GRIP WHITE 10182-0051



PRICE EXAMPLE

回核回 ٢œ FOR MORE PRICES AND MORE INFORMATION: SCAN ME

Rex Grip White	500pcs
Incl. 1-colour print	€ 2,42
Incl. Digital print	€ 2,69



Incl. 1-colour print

Incl. Digital print

REX GRIP

10182-0051





€ 2,20

€ 2.47

G-2 07 10182-0520 COMFORTABLE WRITING WITH GEL INK

Ballpoint pen with focus on wrinting comfort and function. The pen is provided with a push button and a pleasant rubber grip. The ball tip is 0.7mm which is slightly thinner than normal standards and the gel ink is permanent, acid-free and documental-safe. Suitable print placemante on the barrel.



FINELINER 10182-0615

Fineliner is Pilot's classic felt tip pen for fine writing. The pen has been on the market since the 70's and is still very popular. The hard tip is durable and provides a constant flow of ink. Can be branded with engraving, preferably on the cap.

SPECIFICATIONS: Length: 135mm Net weight: 8g Refill: 1,2mm felt tip refill Ink: Water-based, black ink Packing: 50-100pcs/polybag B		
		© 7x40
PRICE EXAMPLE FOR MORE PRICES AND MORE INFORMATION:	SCAN ME	PRICE EXAM FOR MORE PRICES AND MORE INFORMATION:
G-2 07	500pcs	Fineliner
Incl. 1-colour print	€ 2,70	Incl. Engraving
Incl. Digital print	€ 2,97	
		oproximate prices at the







specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,33/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95 and engraving € 57.





SWEDISH MANUFACTURER

Ballograf is the only Swedish manufacturer of pens. Production started in 1945 in a garage in Gothenburg and today they produce over 4 million ballpoint pens and pencils every year, mainly to the office supplies market.

SUSTAINABILITY AND WARRANTY

With its carefully selected materials Ballograf guarantee high quality and sustainability of their products. The original refill contains a documental safe ink, certified by Swedish Archive with a writing length of at least 8000 m, which is 4 times longer than an average refill. In addition all models have a lifetime warranty on the push mechanism.

AWARD WINNING DESIGN

Ballograf's true classic Epoca has an award winning, elaborate design and has been produced since the early 60's. Over the years Epoca P and Epoca Deskset have become immensely popular all over the world. Today they are almost as much appreciated as fashion accessories as enjoyable pens. Worth mentioning is also that Epoca P is manufactured by cellidor, an extra durable plastic that makes it less susceptible to break.

Made in Sweden



EPOCA MADE IN SWEDEN CLASSIC

This series of classic ballpoint pens have been manufactured from the early 1960s, but are still very popular due to their elegant, timeless design and high quality. In recent years, the series has been supplemented with several versions and a variety of fine retro colours so you can easily find your favorite. The refill contains documental safe ink approved by Swedish Archive and writes a total of 8000m. In addition, lifetime warranty is provided on the push mechanism.

SPECIFICATIONS:

Length: 135mm Net weight: 12-13g

Refill: 1,0mm Ballograf Medium BP

Writing length: 8000m Ink: Documental safe, blue ink, ISO 11798

Packing: 50pcs/cardbox







PRICE EXAMPLE	C
---------------	---

FOR MORE PRICES AND MORE INFORMATION:

Epoca P BP	250pcs
Incl. 1-colour print	€ 3,48
Incl. Digital print	€ 3,75

SCAN ME

PRICE EXAMPLE	
For more prices and more inFormation:	SCAN ME
Wolf III	

Epoca P Pencil	250pcs
Incl. 1-colour print	€ 3,51
Incl. Digital print	€ 3,78

PRICE EXAMPLE	
FOR MORE PRICES AND MORE INFORMATION:	SCAN ME
Epoca Grip	250pcs

Lhoca Oub	200000
Incl. 1-colour print	€ 4,06
Incl. Digital print	€ 4,33

All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,37/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.



a Chrome	250pcs
-colour print	€ 5,40
Digital print	€ 5,67

All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,37/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.

BALLOGRAF.
BALLOGRAF GIFT BOXES

PREMIUM BOX 10183-4400

Luxurious box in black artificial leather and black velvet interior with space for one to three pens.

PAPER GIFT BOX 10183-9700/10

Stylish white paper box with light grey velvet interior for one or two pens. Transparent plastic cover.

SINGLE CASE 10183-3030

Practical and transparent pen case for one pen. Fits all Ballograf pen models.

0%P.

SCAN M

250pcs

€ 5,64



€ 3,38

PRICE EXAMPLE

FOR MORE PRICES AND MORE INFORMATION:

Premium Box



Paper Gift Box

PRICE EXAMPLE	
FOR MORE PRICES AND MORE INFORMATION:	SCAN ME

Singe Case 250pcs € 0,56

Packning charge of € 0,25/pen will be added. VAT and Freight costs excluded.

RONDO LIFETIME WARRANTY

Popular series of pens in a classic design available in 2 different models, one of them is provided with a slightly rubberized pen body, so called soft silk. Both versions have elegant metal details and a clip that can be favorably branded with engraving. The refill contains a documentalsafe ink approved by Swedish Archive and writes a total of 8000m. In addition, lifetime warranty is provided on the push mechanism.

SPECIFICATIONS:



Refill: 1,0mm Ballograf Medium BP

Writing length: 8000m Ink: Documental safe, blue ink, ISO 11798



Packing: 50pcs/cardbox











All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,45/colour. Set up cost is € 57 for each print/colour. Set up cost for engravingt is € 57.

Ballograf - page 70

BALLOGRAF.

Some countries have their own Ballograf agency. Contact us to learn what applies for your country!

Some countries have their own Ballograf agency. Contact us to learn what applies for your country!

BALLOGRAF



EPOCA DESKSET 10183-0128

Length: 135mm

Launched as a bank pen in 1961, it's still manufactured in Sweden and the assembly is made in seven different steps all performed by hand. In recent years, this classic deskpen has gone from being a typical post- and bank office item to be a true fashion accessory. Today you can buy an Epoca Deskset at MoMA in New York.





poca Deskset	50pcs
ncl. 1-colour print pen	€ 10,65
ncl. Digital print	€ 12,23

All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add \in 0,28/colour. Set up cost is \in 57 for each print/colour. Set up cost for digital print is \in 95.



BIC is a family-owned, world-leading company in writing materials. For more than 60 years, BIC has provided the market with high-quality, simple, innovative and reliable solution. Solutions for everyone everywhere and all times.

100 YEARS OF HISTORY!

BIC's first product; ballpoint pen BIC Cristal, was launched in France, December 1950 by Marcel Bich. The quality and affordable price of the BIC Cristal ballpoint pen quickly made it popular among a growing number of consumers. 1959 Bic enters the Scandinavian market. Bic has, over the years, launched several well-known classic pens such as Bic M10 (1956) and Bic 4 Color (1970) ans today they have approximately 4 million distributors worldwide.



BIC 4-COLORS 10332-1100

BIC 4 Colors is BIC's iconic multifunction pen with 4 different ink colours; blue, red, green and black. A real classic that is still extremely popular. This all-white version is well suited for promotional printing.



BIC GRIP ROLLER 10332-1187

A roller pen with easy-flowing and quick-drying ink. The rubberized grip make this pen extra comfortable to write with. Available in 12 different colours with black details. The cap protects the ink from drying out.



All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,14/colour.

BIC MATIC ECOLUTIONS 10332-1E40



MEDIA CLIC BIO 10332-1972

recyclable.



All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,14/colour.





BIC VELLEDA GRIP WHITEBOARDS MARKER 10332-1213

A popular whiteboard pen with white pen body and coloured cap part. Comfortable rubber grip and medium tip that writes in the same colour as the cap.



BIC STICKY NOTES ECOLUTIONS 10332-3540/45

A roller pen with easy-flowing and quick-drying ink. The rubberized grip make this pen extra comfortable to write with. Available in 12 different colours with black details. The cap protects the ink from drying out.



All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,14/colour.

RIENDLY



3 tips to consider when ordering promotional pens...

Promotional pens are a traditional and much appreciated product media. Despite the fact of being effective tools for brand building, they are often purchased routinely as consumables. Consider these factors when choosing promotional pens suitable to your needs and budget in relation to the value they will generate.

3 TIPS WHEN ORDERING PROMOTIONAL PENS

1. Choosing promotional pens -Based on the company, you should choose a pen that reflects the graphic identity. Of course, the colour is important here, but also consider the shape of the pen in combination with the logo. For example, a round logo with a lot of text is not suitable for a thin pen with a small printing area. It can also be an



advantage to make several printings on the pen to complement the logo with a special message or a web address. Remember, a promotional pen changes owner on average 3-4 times and the last recipient is probably not sitting on the same information as the person that first received it.

Tip: First decide what message you want to convey and consider different functions (such as push- or twist mechanism, touchpen or type of ink), then choose a pen in the right colour and shape for your brand.

2. Number of pens - One pen "for every personal meeting" is a good rule of thumb. If you do not know how many pens to order or find it difficult to estimate the consumption – order a smaller number of pens in the first round. What can be affected is the price per piece. The more pens – the lower the price. We think the most important thing is that it will be the right pens. You can always order more, usually your original is saved which means no extra work for you.

3. Time - Try to set aside enough time to ensure that you maximize the PenValue of your promotional pens. Lack of time more often tends to result in the conclusion of bad deals and disappointing experiences.

Pencils

In this chapter we present our mechanical pencils. Here we offer affordable quality models suitable for schools and hotels as well as for the conference and the office - all in a price range below \in 1,00/pc.

Our pencils come from different parts of the world, all produced by reliable manufacturers and under strictly supervised production. Most models are kept in stock in a wide range of colours to enable fast deliveries. Some models can also be ordered in your own PMS colour at moq 5.000-10000pcs.

CONSULT POPULAR PENCIL

it pleasant to write with. Under the cap there is a white eraser.

SPECIFICATIONS:

Length: 147mm Net weight: 8g Leads: 2pcs 0,7mm leads









PRICE EXAMPLE	
FOR MORE PRICES AND	
FOR MORE INFORMATION:	SCAN

Incl. Digital print

All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add \in 0,20/colour. Set up cost is \in 57 for each print/colour. Set up cost for digital print is \in 95.



1111111111111111

CONGRESS 20081-0002 CLASSIC PENCIL

Classic pencil with a solid, straight pen body which provides a large printing area. Delivered with 3pcs of 0.7mm leads. White eraser on the push button.



TIMMERMAN 20094-0001

Steady pencil which is perfect for craftsmen or do-it-yourself enthusiasts. The pen has a thicker and more sustainable lead for smooth writing on different surfaces and a big eraser on the top.



All price examples above refer to approximate prices at the specified quantity, printing included. VAT and Freight costs excluded. For multicolour printing, add € 0,20/colour. Set up cost is € 57 for each print/colour. Set up cost for digital print is € 95.

Special production: Customized pens at reasonable prices

We know that promotional pens are an affordable and efficient media for advertising, but how well they serve their purpose depends on how we make them communicate. Just like in all marketing, it's all about visibility and sharing an experience. But how is that possible since there are so many promotional pens out there? It's a cliché, but true, that you must be unique and stand out from the crowd if you want to reach out with your message. The standard selection of pens on the market is extensive so you will not have any trouble finding one in the right colour and shape that suits your brand. However, this means that many other companies will be sharing the same pen as you.

Thanks to custom production, we are able to develop pens in all shapes and colours and with a multitude of functions. There are actually no limits to what you can do – if you're yearning for a carrot-shaped pen in a particular shade of orange, we can help.

Pens in your own PMS-colour

But custom production needn't be quite so advanced. If you can plan ahead of time, this is also a very costeffective option for large-volume orders. Thanks to delivery straight from the factory, we can offer lower prices on more or less all the pens in our standard range. Most of our standard pens can also be customised with your own PMS colour.

Minimum quantities:

The minimum quantities for custom-colour plastic pens vary from 5,000 to 10,000 pieces depending on the model. The minimum quantity for metal pens is 5,000 pieces. Custom combinations of standard colours are usually available at even lower volumes.

Pencils







Customised packaging

In addition, we can produce customised packaging for your pens. A nice and simple option is our Paper Case, which is available in a custom design when ordering just 500 pieces. Other packaging includes custom cases, boxes, shop display units, blister packs, and other displays. Pen accessories such as note books, folders, and the like can also be produced.

More about Special production on inglisweden.com

Premium



For the pens in our Premium range, quality and feeling are the most important values. This chapter includes our most popular and exclusive metal pens along with luxurious pens from well known brands. Several models can preferably be delivered as a set to include different types of pens, such as ballpoint pens, fountain- and rollerball pens. This, as the pen type and refill often play an important role when it comes to writing comfort.

The most luxurious pens are by standard delivered in gift boxes. Otherwise, all metal pens printed or engraved by us will be delivered free of charge in stylish Paper Cases, but other cases and gift boxes are also available.



HEMINGWAY 20101-0018

Stylish metal pen made of stainless steel available in 4 different colours. The straight pen body and the thin 0.7 mm tip together with low-viscosity semigel ink, offers you a very comfortable writing experience. Labeled best with engraving but imprint is also possible.

SPECIFICATIONS:

Length: 138mm Net weight: 16g

Refill: 0,7mm Plastic Needle Point BP

Ink: Semi-gel low-viskosity Ink colour: Blue Writing length: 500m

Packing: In Paper Case (orders with print/engraving)





EXECUTIVE 10183-0129

BALLOGRAF.

Executive is a relaunch of the popular '50s pen Permo. With a combination of timeless design and modern writing technology, Executive is a pen with class and style. The solid pen body is available in 4 different colours with clip and push button in chrome.



All price examples above refer to approximate prices at the specified quantity, including labeling. VAT and Freight costs excluded. For multicolor printing, add € 0,29/colour (Hemingway) alt. € 0,37/colour (Executive). Set up cost for each print/colour/engraving is € 57.

Premium



Premium - page 86

THE PEN IS THE NEW WATCH!

A stylish pen in the pocket of your shirt or jacket can be a stylish feature that both enhances and complements your look. Executive from Swedish Ballograf is a relaunch of the popular 50s pen Permo. With a combination of timeless design and modern writing technology, Executive is a classy pen that easily challenges the watch as your new fashion accessory.



KING BALLPOINT & PENCIL 20057-2042/2043



Affordable metal pen in the segment of exclusive gift pens. Choose between shiny black or shiny chrome barrel. Twist mechanism and drop-shaped rubberized grip. Available as a pencil or a ball point pen and can be delivered as a set.



Length: 140mm Net weight: 26-30g

Refill: 1,0mm Cross Type Writing length: 1500m Ink colour: Black

Leads: 0,9mm leads

Packing: In Paper Case (orders with print/engraving)







PRICE EXAMPLE

FOR MORE PRICES AND MORE INFORMATION:

King BP	50pcs
Incl. 1-colour print	€ 9,71
Incl. Engraving	€ 10,72

ō%P

SCAN ME

PRICE EXAMPLE	
FOR MORE PRICES AND MORE INFORMATION:	SCAN ME
King Pencil	50pcs
Incl. 1-colour print	€ 11,22

Incl. Engraving

FOR MORE PRICES AND MORE INFORMATION:	SCAN ME
Box 43	50pcs

Incl. 1-colour print € 3,72

All price examples above refer to approximate prices at the specified quantity, including labeling. VAT and Freight costs excluded. For multicolor printing, add € 0,29/colour. Set up cost for each print/colour/engraving is € 57.

€ 12,22

BOX 43 20155-0001

SPECIFICATIONS:

Length: 150x30mm

Packing: Piece by piece

Net weight: 36g

Triangel-shaped box in black leather imitation with magnetic lock and place for one pen. The box fits all pen models and can be printed on the front.











Premium - page 89

BUSINESS CLASSIC AND ELEGANT



This series of popular and classic gift pens can be found in several colour combinations. You can also choose between ball point and pencil. The pens have a twist mechanism and shiny metal details in silver or gold. Complete with a pen case and order as a set.

SPECIFICATIONS: Length: 137mm

Net weight: 33-37g

Refill: 1,0mm INGLI Metal Parker Style BP

Writing length: 3500m Ink colour: Blue

Leads: 0,9mm leads

Packing: In Paper Case (orders with print/engraving)









All price examples above refer to approximate prices at the specified quantity, including labeling. VAT and Freight costs excluded. For multicolor printing, add € 0,29/colour. Set up cost for each print/colour/engraving is € 57.

PALETT GIFT BOX 20054-0572

Elegant shiny gift box in white or black and with satin interior for 1-2 pens. The case has a generous printing area and can be printed digitally.





50pc
€ 6,52
€ 8,1

For multicolor printing, add \in 0,30/colour. Set up cost is \in 57 for each print/colour. Set up cost for digital print is \in 98.





Premium

E-PEN BASIC 20402-2500

()-реп

О-реп

Combined ballpoint and touchpen and with its modern design it is a fun and effective advertising media for all occasions. The pen has a shiny coloured pen body in metal, details in chrome and a detachable cap. Comes packed in a stylish E-Pen Paper Case for all orders with printing or engraving.



E-PEN LUX 20402-2390

An elegant and innovative combination of ballpoint and touchpen. The ballpoint has a telescopic mechanism. E-pen Lux is a metal pen with a body in silver and details in chrome. The pen can be branded with both printing and engraving.



All price examples above refer to approximate prices at the specified quantity, including labeling. VAT and Freight costs excluded. For multicolor printing, add \in 0,29/colour. Set up cost for each print/colour/engraving is \in 57.

Premium

HILTON BALLPOINT & ROLLER & FOUNTAIN PEN 20599-1301/02/03

Very elegant series of gift pens that comes in three versions. Choose between ballpoint, roller ball and reservoir pen or deliver as a set. The lower part of the pens are in shiny black metal and the clip part/cap in shiny chrome with a decorative pattern surface. Can only be marked with engraving on designated area. Packed in Paper Cases (for orders with print/engraving).

SPECIFICATIONS:

Refill RES: Special

B1

Length: 141mm



PAPER CASE 35400-000X

Stylish and practical paper case that both protect the print on the pen and makes it a more attractive gift. Available in light grey, and black and can be marked with your company logo or message. Delivered free of charge when ordering our premium pens with print or engraving. The black paper case is made of recycled paper.

SPECIFICATIONS:	
Length: 152x44mm Net weight: 4g	
Packing: Piece by piece	
F	
B	
PRICE EXAMPLE	
FOR MORE PRICES AND MORE INFORMATION:	SCAN ME
Hilton BP	50pcs
Incl Engraving	£ 10 3/



FOR MORE PRICES AND MORE INFORMATION:	SCAN ME	
lilton BP	50pcs	
ncl. Engraving	€ 10,34	

PRICE EXAM

FOR MORE PRICES AND MORE INFORMATION

> Hilton Roller/Rese Incl. Engraving

All price examples above refer to approximate prices at the specified quantity, including labeling. VAT and Freight costs excluded. For multicolor printing, add \in 0,29/colour. Set up cost for each print/colour/engraving is \in 57.





	• 25×55
	PRICE EXAMPLE FOR MORE PRICES AND MORE INFORMATION:
ervoir 50pcs € 10,34	Paper Case50pcsIncl. 1-colour print $\in 0,99$ Incl. 2-colour print $\in 1,28$



ö Ö

(*)

۰ .

.

CROSS

Cross was founded in 1946 by Richard Cross and Edward W. Bradbury and has since become America's oldest and largest manufacturer of exclusive writing instruments. Cross motto has always been to manufacture pens in elegant design with a long life and has long been the official supplier of pens to the White House in the USA. The company also cooperates with other large and world-renowned brands such as Ferrari and Disney.

All pens in the Cross range have lifetime warranty.

C

۲

) (°

CROSS CLASSIC CENTURY TIMELESS AMERICAN CLASSIC

American classic which has been manufactured since 1946 and have become an icon with its timeless elegant design. The ballpoint pen has a twist mechanism and a special cross refill to provide comfortable writing. Choose between ballpoint pen in satin chrome or a set of ballpoint pen and pencil in shiny lustrous chrome. Delivered in an elegant black gift box.

SPECIFICATIONS:

Length: 135mm Net weight: 16g

Refill: 1,0mm Cross BP Ink colour: Black

Leads: 0,7mm leads

Packing: In Cross gift boxes



CLASSIC CENTURY SET BALLPOINT & PENCIL LUSTROUS CHROME 30305-0105





CLASSIC CENTURY BALLPOINT **SATIN CHROME** 30305-3202





All price examples above refer to approximate prices at the specified quantity, including labeling. VAT and Freight costs excluded. For multicolor printing, add \in 0,29/colour. Set up cost for each print/colour/engraving is \in 57.

Premium



URBAN MUTED BLACK CONSPICUOUS AND TIMELESS (NEW

Elegant metal pens with distinctive design. Urban Muted Black has with its timeless design become a long-lived classic. This models has a slightly curvy shape, matte black finish and tasteful details in gold. Its design and comfort give very pleasant writing. The upper part and the pen body is suitable for engraving. Comes in an elegant gift box.

SPECIFICATIONS:

Length: 136mm Net weight: 19g

Refill: Parker Ballpoint refill, medium point

Length: 140mm Net weight: 35g

Medium point

Length: 136mm

Ink colour: Blue (All)





URBAN MUTED BLACK BP 10192-1201



FOR MORE PRICES AND

MORE INFORMATION:

Urban Muted Black BP

Incl. Engraving



PRICE EXAMPLE 回接回 口社 SCAN ME

All price examples above refer to approximate prices at the specified quantity, including labeling. VAT and Freight costs excluded. For multicolor printing, add \in 2,07/colour. Set up cost for each print/colour/engraving is \in 57.



Refill: Parker Ballpoint refill,

Net weight: 33g

Packing: In a black gift box

PARKER

George Parker always thought it was possible to make a better pen and that philosophy got him to patent his first leak-free fountain pen in 1888. With over a century of experience, passion and pioneering innovation, Parker is today a worldleading brand of exclusive writing instruments.

Parker has a wide range of beautifully designed fountain pens, ballpoint and rollerball pens. The Parker symbol with the arrow has become synonymous with quality pens and most Parker pens with clips have the famous arrow.

All Parker pens have a 2-year warranty.

 \bigcirc parker

JOTTER BOND STREET BLACK BP 10192-1101

•		
\square	⊃ PARKEF	2

Very elegant ballpoint pen in a classic design from American Parker. Jotter Bond Street Black Ballpoint is one of Parker's most popular pens and has become a design icon for the last 60 years. The pen body is coated in black and the upper part in stainless with push button is suitable for engraving. Delivered in an elegant gift box.

SPECIFICATIONS:

Length: 130mm Net weight: 15g

Refill: Parker Ballpoint refill, Medium point Ink colour: Blue

Packing: In a black gift box





JOTTER ORIGINAL CLASSIC 10192-1121 NEW

 \supset parker

Ballpoint pen in a classic design from American Parker. The new Jotter Original Classic is, according to Parker, the very definition of modern retro. The pen body is coated in 8 different retro colours and the upper part in stainless with push button is suitable for engraving. Delivered in an elegant gift box.



JOTTER STAINLESS STEEL BP & PENCIL 10192-1111/1113 NEW

Popular, elegant pen in classic design and high quality. Jotter Stainless Steel Ballpoint is made of brushed, stainless steel and has a shiny clip. The upper part with push-button is suitable for engraving. Jotter Stainless Steel Ball point and Pencil can be delivered as a set. Comes in an elegant gift box.





FOR MORE PRICES AND MORE INFORMATION:	SCAN ME
Jotter Stainless Steel BR	p 10pcs
Incl. Engraving	€ 18.75

PRICE EXAMPLE

FOR MORE PRICES AND MORE INFORMATION:

Jotter Stainless Steel PLC Incl. Engraving

All price examples above refer to approximate prices at the specified quantity, including labeling. VAT and Freight costs excluded. Set up cost for engraving is € 57.

Premium



JOTTER XL MONOCHROME BP 10192-1122 NEW

1		
\frown	🔿 PARKEF)
		١

New, elegant pen in classic design and high quality from Parker. Jotter XL Monochrome Ballpoint is avaible in 4 stylish and contemporary monochromatic colors; Rosé gold, Gold and Black. This pen is made of stainless steel and has a shiny arrow shaped clip. The upper part with push-button is suitable for engraving. Comes in an elegant gift box.



JOTTER XL MONOCHROME GREY BP 10192-1122F

⊃ PARKER

New, elegant pen in classic design and high quality from Parker. This pen is made of stainless steel and has a shiny arrow shaped clip. The upper part with push-button is suitable for engraving. Comes in an elegant gift box.



SONNET MATTE BLACK RB 10192-1302

Urban Muted Black Roller is a high-quality pen with pleasing weight and comfort that provide comfortable writing. This roller pen has a timeless design with a matte black finish and shiny details in gold. The upper part is suitable for engraving. Comes in an elegant gift box.







 \bigcirc PARKER

All price examples above refer to approximate prices at the specified quantity, including labeling. VAT and Freight costs excluded. Set up cost for engraving is \in 57.



MEISTERSTÜCK 164 GOLD PLATED CLASSIQUE 40497-0883 B20

A very elegant and exclusive ballpoint pen in classic design. This elegant pen is made of black resin and has shiny details in gold. On the top of the pen you will find Montblancs iconic logo. The upper part is suitable for engraving and print. Dalivery in an elegant gift box.





PIX BLACK BP 40497-0114 B1Ö

A exclusive ballpoint pen in elegant design inspired by the the architectural association Bauhause and named after the historical brand PIX. The pen body is made of black resin. On the top of the pen you will find Montblancs iconic logo. The upper part is suitable for engraving and print. Dalivery in an elegant gift box.



MONTBLANC

The well-known trademark Montblanc was registered in 1910 by Wilhelm Dziambor and Christian Lausen. That was also when they for the first time applies the white top on the pens which later on became the world famous star and even today is the trademarks official logo.

Montblanc is today one of the worlds absolutely top trademarks that can offer you many luxury products such as watches, bags, men's and women's accessories, fragrances and off course writing instruments.

Premium

MONTBLANC

PRINTING & ENGRAVING







ENGRAVING (Yag)

ENGRAVING (Co2-laser)

TEMPLATES & LOGO PLACEMENT

ARTWORK

Before the production starts we always send a digital artwork for approval. The artwork contains the size of the print, the placement and the colours of the print. It is also of great importance that you read the artwork carefully and make sure that all information is correct. Please note that a delayed approval of the artwork may involve an extended delivery time. If we have to make changes to the artwork, a new one is always sent for approval.

TEMPLATES

All our pens has their own template. Please observe that the print sizes which are presented in each template are only approximate since the printing possibilities always vary depending on the looks of the print.

Please observe that not all templates in this catalogue are in 100% and that all print measues are in millimeters.

Below you can see our print placements:





PMS-colors that are in different % will turn into halftones.

SCREEN PRINT





TAMPO PRINT

Tampo printing is one of the most common of our print methods and is best suited for detailed imprints and logos. It it also best on convex, concave and uneven surfaces.

SCREEN PRINT

Screen printing is best suited for larger imprints with less details, and for larger editions. With screen printing, it is possible to print all around the pen.

FOIL PRINT

What makes foilprint different from the other print methods is that the foilfilm is really shiny, like chrome or gold. The imprint has a uniform colour coverage and a smooth, glossy surface that creates a luxurious feeling.

DIGITAL PRINT

Digital printing makes it possible to print photos in multiple colours and bleed printing on both small and large areas.

FNGRAVING

Laser engraving provides a permanent marking, is environmentally friendly and is made with both high speed and accuracy. We use both Yag- and CO2 lasers, which are two different machines and "techniques". One is suitable for marking bare metal, the other is suitable for painted surfaces.

If you have questions regarding print methods, please contact our Artwork department

ORIGINAL

Are received digitally in EPS-/AI- or PDF-format created in programs like Adobe Illustrator or Corel Draw. For best result, logos and pictures should be in vector as well as all the text, otherwise the desired font has to be attached together with the order. If you don't have the logo in vector, our Artwork department can help you with creating a new original file (for price see price list). We also make text compositions if desired (for price see price list). Note that a vector original can not be created in programs like Word, Photoshop or Powerpoint. If you have questions regarding an original or logotype, please contact our Artwork department by e-mail or telephone.

Important considerations regarding the original file:

- The original file is saved in vector and as an EPS-/AI- or PDF-format.
- That a vector original can not be created in programs like Word, Photoshop or Powerpoint.
- If you want your text to be in a specific font, please attach it together with your order.
- That all texts in the original file are saved as vectors (that also applies to pdf-originals).

PRINTING

PMS, Pantone Matching System, Solid Coated is the color system that we use and we can make printings up to 4 colors. The PMS system is based on prints made on white surfaces and therefore we may have to make a white background print on black or dark products to guarantee the right color. Please observe that all PMS-colors that are not in 100 % will turn into halftones. We are also able to make half-toned prints in 4 colors, and 1 color prints in metalized foil.

Important considerations regarding prints:

- Giving the correct PMS-colors when you place an order, even if the logo is made in PMS-colors.
- That background prints could be necessary on black or dark products.
- PMS-colors that are not in 100 % will turn into halftones (see sketch to the left)

PRICE LIST

Printing/Engraving:	Basic price:
Finning/Engraving.	Dasic price.

INGLI/Stilolinea/Maxema/Erga/Pencils, 500pcs	
1-colour print	€0,20/pc
2-colour print	€ 0,40/pc
3-colour print	€ 0,59/pc
4-colour print	€ 0,79/pc
White backgroud/Double printing	1/2 extra print
(separate prices indicated on each side in the catalogue)	

Printing in smaller quantities than 500pcs. ..€ 0,26/pc and colour (INGLI/Stilolinea/Maxema/Erga/Pencils)

Set up cost (incl artwork 1&2)	€ 57,00/print and colour
Set up cost for repeat orders	€ 35,00/print and colour

Premium/Premium Luxe, 50pcs

1-colour print Premium/Premium Luxe pens	€ 0,69/pc
2-colour print Premium/Premium Luxe pens	€ 0,97/pc
3-colour print Premium/Premium Luxe pens	€1,25/pc
4-colour print Premium/Premium Luxe pens	€1,53/pc
White backgroud/Double printing (Premium)	€ 0,28/pc
(separate prices indicated on each side in the catalogue)	

Set up cost (incl artwork 1&2)	€ 57,00/print and colour
Set up cost for repeat orders	€35,00/print and colour

Print cost Ballograf & Pilot, 100pcs	€ 0,47/pc and colour
Print cost Ballograf Rondo, pen body	€ 0,79/pc and colour
Print cost Ballograf Rondo, clip	€ 0,47/pc and colour
White backgroud/Double printing	1/2 extra print

Engraving Maxema/Ballograf pens, clip	€ 1,07/pc
Engraving Premium pens	€ 2,03/pc
Engraving Premium Luxe pens	€ 2,12/pc
Engraving Cross & Parker pens	€ 2,78/pc
(separate prices indicated on each side in the catalogue))

ADDITIONAL INFORMATION

Price and delivery information:

Prices are in EUR per piece without VAT, FCA Stockholm, Sweden. Deliveries made by our courier will be charged. In case of hindered delivery there will be an additional cost. Therefore, be sure to inform us about for example change in opening hours. We reserve the right for errors in the article and price information and the right to change prices without any notice due to substantial changes in currency exchange rates etc. Though we always try to deliver exactly the number of pens/products you have ordered we want you to know that over- or under deliveries sometimes may occur. Another thing that is important to remember is that there can be colour differences if you compare the products to the images in the catalogue, artwork or website. If the colour of the pens/products are particularly important to you, we recommend that when placing your order that you also ask for a sample of the product, just to avoid any surprises in connection with your delivery.

How to handle consumer complaints:

If you are not pleased with our services we would very much like to know it. This is how you make a complaint about a product or service. Your written notification should be sent to us by letter or e-mail within 14 days after delivery. If your errand concerns the printing or engraving it should be reported immediately in order to make corrections as soon as possible. The most efficient way to handle a claim is to contact the person you received the order confirmation from. Please enclose your documentation of this mission, for example invoice or order confirmation. All complaints will be handled according to the rules of the Swedish Board for Consumer Complaints (ARN).

Set up cost engraving (incl artwork 1&2) Set up cost engraving for repeat orders INGLI/Stilolinea/Maxema/Erga/Pencils, 500pcs	€ 35,00/print and colour
Foil print (silver/gold)	€ 0,28/pc
Foil print in smaller quantities than 500pcs	€0,60/pc
Set up cost foil print (incl artwork 1&2)	€ 57,00/print and colour
Set up cost foil print (for repeat orders)	•
INGLI/Stilolinea/Maxema/Erga/Pencils, 500pcs	
Digital print pens	
Digital print in smaller quantities than 500pcs	· · ·
(separate prices indicated on each side in the	· · ·
(separate prices indicated on each side in the	cataloguej
Digital print Premium/Premium Luxe pens	€ 0,66/pc
Digital print Palett Giftbox & Epoca Deskset	€ 3,00/pc
Set up cost digital print (incl artwork 1&2)	€ 95,00/pc
Set up cost for repeat orders, digital printing	€55.00/pc
	· · · · · · · · · · · · · · · · · · ·
Printing names, pens	€2,82/pc
Engraving names, pens	€3,25/pc
(for separate prices ask for specified price lis	t - names are to be sent
in excel-format)	
SERVICE CHARGES:	PRICE:
Engraved or Printed proof	€ 35,00/print and colour
Text compositions	€ 35,00/pc
Graphic works	

Packing in other quantities than standard	€ 1,08/package
Printed product sample	€ 9,40

Artwork 3 or more.....

Express charge.....minimum charge € 188.00 (Express deliveries within 1-4 days will have an additional charge of € 188.00 and deliveries within 5-10 days with € 94.00)

..€15,04/pc



Our work for sustainability!

Ingli Sweden is striving for sustainable business. The key areas of sustainability is environment, employment, human rights, anti-corruption and responsible leadership. Our corporate responsibility is in especially three areas: economic, social and environmental. We have chosen a strategy that is based on the fact that we are part of the problem, which means we can also become part of the solution towards sustainable development. We are constantly working to integrate sustainability in our operations as well as in the products and services we offer.

Code of Conduct

We support the guidelines of United Nations' Global Compact and accept our responsibility regarding human rights of those affected by our activities as well as our responsibility to contribute to sustainable development in society. We have established a social code of conduct that applies to our own operation and in the relationship with suppliers of products and services. The code is a natural part of our work

SUSTAINABILITY FOR (URRENT AND FUTURE GENERATIONS!

and describes among others the legal requirements and demands of working conditions, working and living environment. Contact us if you want to take part of our documentaton.

We think it is important that our operation leave as little impact on the environment as possible. This is achieved by making environmental demands to our suppliers and being aware of our own deficiencies. Our main activities right now are to:

- Most of our new products are eco-friendly and we try to guide our customers in making sustainable choices
- We optimize our transports to reduce the environmental impact, eg. we cotransport goods from Asia by boat. It is important to realize that shipping is an essential part in purchasing sustainable products.
- We economise our resources and have the highest possible level of recycling.
- We use 100% renewable energy.

Of course we also comply with applicable environmental laws and constantly work to reduce our impact on the environment.

Ingli Sweden wants to extend its responsibility beyond that required by law. This is why we have chosen to become certified within the framework of ISO quality and environmental management standards in accordance with ISO 9001:2015 and ISO 14001:2015. Our quality- and environmental management system helps us meet the challenges we face and take advantage of the opportunities with which we are presented. We want to contribute to the long-term, sustainable development of our planet and the people that live here, both current and future generations. The work we have started together is something we take great pride in. It is a task that will never end, but the fact that we are working together towards achieving a more sustainable future is a source of joy and commitment.

Our overall, long-term quality goal is to continually act to reduce quality deficiencies and raise the quality of our products and services while our environmental goal is to increase the proportion of products made from materials with less environmental impact.

Our range of Eco pens

The environment is one of our most important sustainability issues. We offer a wide range of eco pens made from materials that are better for the environment from a sustainability perspective.

It should be easy to make the right choice

Our ambition is to provide and constantly expand our eco range of promotional pens. It is our responsibility to inform about which pens are better for the environment and try to steer our customers and partners towards more eco-friendly alternatives. It should be easy to make the right choice.

Materials with less environmental impact

In our range, we have a variety of pens made of materials with less environmental impact compared to traditional, new produced plastic. For example, we offer promotional pens made of:

– Ingeo® PLA, biodegradable

Our pens in PLA are made of a patented and environmentally certified material from NatureWorks called Ingeo[®]. Ingeo[®] PLA is extracted from renewable raw materials, such as plant fibres and lactic acid, and has unique properties that are not found in traditional plastics. The material is biodegradable and compostable at temperatures above 60°C so that it can re-enter the natural cycle. Also, the production of PLA requires only one-third of the energy needed for the manufacture of ordinary ABS plastic.

– Recycled ABS

ABS is a sustainable and durable plastic with a nice lustre that works great to recycle. The advantages of plastic recycling are many. Pens of recycled ABS are a good environmental choice as it contributes, among other things, to reduced new production of plastic and the utilization of non-renewable raw materials.



BE SURE TO MAKE THE RIGHT (HOI(E!

- rPET, recycled PET-plastic

Promotional pens made from recycled rPET plastic are constantly increasing on the market. It is a light and strong plastic that is very durable. rPET is made of 100% recycled PET bottles and can be reused for new products many times. rPET plastic is not environmentally friendly in itself, but it does have less impact. As with all plastic recycling, manufacturing in rPET also contributes, for example, to reduced waste disposal and reduced oil dependency.

- Recycled paper

Recycled paper is, from an environmental point of view, generally a better material than plastic. Among other things, plastic production releases considerably more greenhouse gases than the corresponding paper production. Also, production with recycled paper swallows considerably less energy. To recycle paper and use for manufacturing other products also contribute to resource-efficient production and reduced waste, which is necessary for our circular economy.

Quality, creativity and 40 years of experience in printing pens.

For 40 years, Ingli Sweden has provided the market with printed promotional pens. It was in 1980 that the founder Jaan Ingel got the idea to start a small printing business for advertising products together with his family in his own basement in Täby, north of Stockholm. His vision was clear. To make long lasting relations and create value by offering his customers creativity, knowledge, service and quality. A strong vision that lives on in the company even until this day.

Today Ingli Sweden is the largest dedicated pen supplier on the Swedish promotional product market. With a large stock of pens in different varieties and our own printing house, we can offer a great deal of options and short delivery times. Ingli Sweden also have the agencies for some of the largest pen manufacturers in the world and have several wellknown brands such as INGLI, Stilolinea, Maxema, Cross, Parker, Erga, Bic. Pilot and Ballograf in our assortment. Pens are our passion and our main goal is to make all people aware of the value you get by





www.inglisweden.com

12 14

